

10th EDITION

10th International Research Meeting
in Business and Management

IRMBAM 2019

IPAG Nice, 8-10 July 2019



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Conference Overview

The 10th International Research Meeting in Business and Management (#IRMBAM-2019) welcomes submissions in Accounting, Management, Banking & Finance, Marketing, Geopolitics, and Economics areas for presentation. Accepted papers are scheduled for presentation at regular sessions of academic research:

- Accounting/Financial Accounting
- Banking, Corporate Governance and Finance
- Entrepreneurship
- Strategic Management
- Marketing
- Law and Management
- Operations, Supply Chain Management and Circular Economy
- Organisational Behavior, Communication and Information Systems
- Management and Economics Issues in the Public Sector (and non-profit)
- Theoretical and Applied Economics
- Geopolitics
- Special Session "Brands and Ethics"
- Special Session "The Future of Research in Entrepreneurship"
- Special Session "Emerging Markets Finance: Markets, Institutions and Money"
- Special Session "Public-Private Cooperation and Value Creation"
- Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"
- Subconference in Family Business Research
- Subconference in Environmental Economics

Special Sessions

Special Session "Brands and Ethics"

Organizers: **Mohamed Akli Achabou** & **Isabelle Aimé**, IPAG Business School, France

Companies today operate in increasingly competitive and constantly changing environments. They can no longer simply pursue their traditional policies to address the many challenges they face. In particular, brands cannot ignore their ethical responsibility or forget that they operate in a digital world. This special session will discuss this link with the participation of **Carolyn Strong**, Associate Professor of Marketing, Cardiff University, United Kingdom, & Editor of Journal of Strategic Marketing.



Special Session "International Financial Markets, Institutions and Money"

Organizers: **Sabri Boubaker**, South Champagne Business School, France & **Duc Khuong Nguyen**, IPAG Business School, France & Indiana University, United States

This special session welcomes **Jonathan A. Batten**, Chair Professor of Finance, University Utara Malaysia, Malaysia & Editor of Journal of International Financial Markets Institutions and Money.



Special Session "The Future of Entrepreneurship Research"

Organizer: **Adnane Malaaoui**, IPAG Business School, France

This round table will point out the current research gap in Entrepreneurship, with the participation of **Leo Paul Dana**, Professor, Montpellier Business School, France; **Frédéric Delmar**, Professor of Entrepreneurship and Innovation, EM Lyon Business School, France; **Erno Tornikoski**, Professor of Entrepreneurship, Director of the Centre for Entrepreneurship, Exeter Business School, United Kingdom.



Special Session "Public-Private Cooperations and Value Creation"

Organizers: **Marco Buso**, CRIEP-University of Padova, Italy, **Luciano Greco**, CRIEP-University of Padova, Italy, **Tra Tran**, IPAG Business School, France

Drawing on Economics and Management Science, the session intends to understand how value can be created through collaborations between the public and the private sectors in the provision of public services. The session will benefit from the insights and experience of two distinguished scholars on the subject: • **Bertrand Quélin**, Professor of Strategy, HEC, France; • **Stéphane Straub**, President of the European Development Network, Professor of Economics, Toulouse School of Economics, France.



Subconferences

Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"

Organizers: **Maria Giuseppina Bruna & Béchir Ben Lahouel**, IPAG Business School, France

The Subconference presents papers adopting a critical and transversal perspective to investigate the teleology, axiology and phenomenology of CSR, Sustainability, and Inclusive Management policies and practices. More specifically, it addresses the post-modern challenges of gender diversity, equality and inclusion at work. It pays attention to Sustainability initiatives as well as to Cleaner Production and/or Environmental Efficiency practices. It encourages innovation in scientific methods, modeling and tooling to strategically plan, continuously assess and holistically/dynamically appreciate (or evaluate) the Corporate Global Performance of Organizations.

Within this subconference, there will be three special sessions. The first on "The new challenges of environmental efficiency" with a keynote speech held by **Guoliang Yang**, Institutes of sciences and Development, Chinese Academy of Science, China. The second special session on "Towards a theory of organizational Antisemitism as a case of minorities visibility, voice and deep-rooted prejudice" with a keynote speech held by **Yochanan Altman**, Vienna University of Economics and Business, Austria & Editor in Chief of European Management Review. The third special session on "The 'new' migration for work phenomenon from Greece to Germany: the pursuit of emancipation and recognition in the context of work" with a keynote speech held by **Joana Vassilopoulou**, Senior Lecturer in Human Resource Management, Brunel University London, United Kingdom & Erasmus University Rotterdam, The Netherlands, & Section Editor of the European Management Review.



Subconference in Family Business Research

Organizer: **Andrea Calabro**, *IPAG Business School, France*

This conference presents both theoretical and empirical contributions on family business research, with emphasis on management and governance, entrepreneurial behaviors and dynamics, succession, internationalization, innovation, financing choices, emotional dynamics and conflict management, among others. We also welcome empirical and theoretical studies which help bringing forward the understanding of the family business phenomenon across different countries and cultures.



Within the sub-conference on Family Business Research there will be a Special Session on “Theorizing from qualitative data” with a keynote speech held by **Davide Ravasi**, UCL School of Management, United Kingdom. Moreover, **Alain Verbeke**, University of Calgary, Canada, & Editor in Chief of Journal of International Business Studies, one of the keynotes of the overall conference, will participate in this special session with a speech on “Internationalization of family Firms: When is a focus on socio-emotional wealth (SEW) effective?”

Subconference in Environmental Economics

Organizers: **Ingmar Schumacher**, *IPAG Business School, France*; **Eric Strobl**, *University of Bern, Switzerland*; **Cees Withagen**, *VU University, The Netherlands & IPAG Business School, France*.

The conference presents both theoretical and empirical contributions on environmental economics and resource and energy economics, with emphasis on climate change economics; green growth; welfare, discounting and sustainable development; uncertainty and irreversibility in dynamic resource use; the nexus between population, economic growth and the environment. The keynote lectures will be held by **Carolyn Fischer**, *Vrije University, The Netherlands*) and **Antony Millner**, *London School of Economics and Political Science, United Kingdom*.



Keynote Speakers



Zoltan Acs, University Professor, Director of the Center for Entrepreneurship and Public Policy, Schar School of Policy and Government, George Mason University, United States & Editor-in-Chief of Small Business Economics.

Zoltan Acs is University Professor at the Schar School of Policy and Government and Director of the Center for Entrepreneurship and Public Policy. He is coeditor and founder of Small Business Economics, the leading entrepreneurship and small business publication in the world. He is also a visiting professor at Imperial College Business School in London, United Kingdom.

His career has focused on the link between innovation and entrepreneurship in industries, cities, and worldwide. In May 2010, Zoltan joined the Office of Advocacy as chief economist. He also prepared special reports for the White House, the Administrator, congressional committees, congressional hearings and the public, and furnished economic advice and counsel for important governmental action decisions as they affect small business. Zoltan is a leading advocate of the importance of entrepreneurship for economic development. His policy initiatives take a broad view of public policy encompassing the individual, the economy, international aspects, the region and social policy. He received the 2001 International Award for Entrepreneurship and Small Business Research, on behalf of The Swedish National Board for Industrial and Technical Development. He has published more than 100 articles and 20 books, including articles in the American Economic Review, Review of Economics and Statistics, Kyklos, Journal of Urban Economics, Economica, Research Policy and Science Policy.



Jason D. Shaw, Shaw Foundation Chair in Business, Nanyang Business School, Singapore & Editor-in-chief of Academy of Management Journal

Jason D. Shaw is Shaw Foundation Chair in Business, Nanyang Business School, Singapore. Jason was recently Yeung Kin Man Professor in Business Administration, Chair Professor of Management, Head of Department of Management and Marketing, and Director of the Centre for Leadership and Innovation in the Faculty of Business at The Hong Kong Polytechnic University. He is the Editor-in-Chief of Academy of Management Journal.

Jason Shaw's research interests include the psychology of pay, organizational turnover, and team effectiveness. His research has appeared or been accepted for publication in the Academy of Management Journal, Academy of Management Review, Journal of Applied Psychology, Organization Science, Strategic Management Journal, Organizational Behavior and Human Decision Processes, Personnel Psychology, and Journal of Management, among other scientific outlets. He has been invited for visiting scholar positions and other speaking engagements in China, Finland, Austria, Denmark, Norway, England, Germany, Hong Kong, Spain, Israel, Macau, Ghana, Ethiopia, Czech Republic, Ireland, Belgium, Taiwan, Singapore, Australia, Canada, Belgium, Thailand, Switzerland, and the USA. Prior to his appointment at The Hong Kong Polytechnic University, he was the Curtis L. Carlson School-wide Professor in the Carlson School of Management at the University of Minnesota, the Clark Material Handling Company Professor at the University of Kentucky, an assistant professor at Drexel University, and an analyst for the Boeing Company. He received his Ph.D. from the University of Arkansas in 1997.



Alain Verbeke, Research Director of the Strategy and Organization Area, McCaig Research Chair in Management, Professor of International Business Strategy, Haskayne School of Business, University of Calgary, Canada & Editor in Chief of Journal of International Business Studies

Alain is Professor of International Business Strategy and holds the McCaig Research Chair in Management at the Haskayne School of Business, University of Calgary, Canada. He is also the Research Director of the Strategy and Organization Area at the Haskayne School of Business. In 2014, Alain was elected as the Inaugural Alan M. Rugman Memorial Fellow at the Henley Business School, University of Reading (United Kingdom). He is the Editor-in-Chief of the Journal of International Business Studies (2017 – 2019). Earlier in his career, he has been a Visiting Professor at Dalhousie University, the University of Toronto and the Université Catholique de Louvain, as well as an Associate Fellow of Templeton College (University of Oxford). In June 2016, he was appointed as a Non-Resident Fellow with the Center for Emerging Market Studies, China Europe International Business School (CEIBS), Shanghai, China. Alain is an elected Fellow of the Academy of International Business and has served as Secretary and Treasurer of the Fellows. He has been a member of the European Science and Technology Assembly (ESTA), the highest advisory body to the European Commission on the future of European scientific and innovation policy and has served on the board of directors of various educational and scientific research institutions.

Alain is a leading thinker on complex project evaluation, the strategic management of multinational networks, as well as the governance and restructuring of complex organizations. In the consulting sphere, Alain has personally directed over 100 strategic management projects, most of these with a focus on the interface between large-scale investment programs and governance challenges. His academic research agenda consists of revisiting, rethinking and augmenting the core paradigms in strategic management and international business, especially internalization theory, which is a joint transaction cost economics and resource-based view of the firm, focused on the governance of new resource combinations. He has particular expertise in the management of headquarters - subsidiary relationships and broader governance challenges in large multinational enterprises. Verbeke has authored or edited more than 30 books and more than 200 refereed publications, including many articles in leading scholarly journals such as the Journal of International Business Studies, the Strategic Management Journal and the Journal of Management Studies.

Guest Speakers

Special Session "Brands and Ethics"



Carolyn Strong

Associate Professor of Marketing, Cardiff University, United Kingdom & Editor of Journal of Strategic Marketing

Carolyn is a Senior Lecturer in Marketing at Cardiff Business School where she teaches post graduate Marketing and ethical issues in Marketing to undergraduate students. She is BSc Business Management Programme Director. Carolyn received her Ph.D from the University of Wales. She has published in Journal of Business Research, Marketing Letters, European Journal of

Marketing and Journal of Advertising, among others. She is the Editor of the Journal of Strategic Marketing.

Special Session "International Financial Markets, Institutions and Money"



Jonathan A. Batten

CIMB-UUM Chair Professor of Finance, University Utara Malaysia, Malaysia & Editor of Journal of International Financial Markets Institutions and Money

Jonathan is the CIMB-UUM Chair Professor in Banking and Finance at University Utara Malaysia, Malaysia. Prior to this position he worked as a Professor in Finance at the Hong Kong University of Science & Technology, Monash University and Seoul National University. He is the managing editor of Elsevier's highly

ranked Emerging Markets Review, and Journal of International Financial Markets Institutions and Money, and co-editor of Finance Research Letters. Jonathan's research crosses several disciplines: in the business area he has published in Journal of Business Ethics, Journal of Financial and Quantitative Analysis and the Journal of International Business Studies. In addition, he has also published work in leading journals in applied mathematics (e.g. Chaos and Physica A), in environmental studies (Energy Economics, Energy Policy and Resources Policy), and importantly in economic policy (e.g. Applied Economics and the World Bank Research Observer). His current research focus is based on assessing the impact to financial markets of the expected worldwide shift to renewable energy. He is the current President of the Eurasian Business and Economics Society (EBES) and has served on many national external research committees in economics and finance.

Special Session in "The Future of Research in Entrepreneurship"



Frédéric Delmar

Professor of Entrepreneurship and Innovation, EM Lyon Business School, France

Frédéric Delmar is a leading scholar in entrepreneurship research. His interest lies in the early development of new ventures and new venture growth. His current interest is in new venture team dynamics. He has also worked as an expert for the OECD and the European Union. He has been active in several start-ups.



Erno Tornikoski

Professor of Entrepreneurship, Exeter Business School, United Kingdom

Erno Tornikoski joined the University of Exeter, United Kingdom in March 2019. Previously, he has held the posts of Professor at Grenoble Ecole de Management between 2011-2018, the Dean of Faculty and Research at ESC Saint-Etienne, and Associate Professor at EMLYON Business School. He received his Ph.D. in Management (Entrepreneurship) from ESSEC Business School, France and Vaasa University, Finland. His research focuses on New venture creation (legitimacy, personal networks, lean start-up, decision-making logics, gender perspective); Effectual entrepreneurial process; Sustainable venturing; and Sustainability and technology-based entrepreneurship. His research has appeared in Journal of Business Venturing, Entrepreneurship Theory & Practice, Journal of Small Business Management, and International Small Business Journal, among others.



Leo Paul Dana

Professor of Entrepreneurship, Montpellier Business School, France

Leo Paul is Professor of Entrepreneurship at Montpellier Business School, France and Marie Curie Fellow at Princeton University, United States. His research interests focus on cultural issues, including the internationalisation of entrepreneurship and the nature of indigenous entrepreneurship. He is Editor Emeritus of the Journal of International Entrepreneurship.

Special Session "Public-Private Cooperations and Value Creation"



Bertrand Quélin

Professor of Strategy and Business Policy, HEC, France

Bertrand Quélin obtained his Doctorate Degree in Economics from the University of Paris. His research interests include economics of organization, transaction cost economics, and public-private partnerships. He has authored and co-authored several papers published in international journals (Academy of Management Perspectives, Academy of Management Review, Journal of Business Ethics, Journal of Management Studies, Organization Science, Research Policy, Strategic Organization ...) and numerous chapters in collective books. From 1999 to 2005, he has been Associate Dean for the Ph.D. program. From 1994 to 1999, then from 2006 to 2012, he was Academic Director of the HEC MSc in Strategic Management. From 2013 to 2018, he has been the Head of the Strategy and Business Policy department. To complement his profile, he has been twice Visiting Research Scholar at the Haas School of Business, University of California, Berkeley, and then Visiting Professor at Insper (São Paulo - Brazil) in 2012. He is a regular Visiting Professor at the Fundação Getulio Vargas (EBAPE - Rio de Janeiro). He has taught in numerous countries within and outside Europe at both the graduate degree and executive education levels.



Stéphane Straub

President of European Development Network, Professor of Economics, Toulouse School of Economics, France

Stéphane Straub was selected to be the president of the European Development Network (EUDN) since May 2018 and is currently Professor of Economics at Toulouse School of Economics, Toulouse 1 Capitole University. Prior to this position, he worked as associated professor at Toulouse School of Economics, Arqade, lecturer at University of Edinburgh, United Kingdom and visiting assistant professor at Michigan State University, United States. He holds the Ph.D. in Economics at University of Toulouse I.

Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability"



Yochanan Altman

Professor, Vienna University of Economics and Business, Austria & Editor in Chief of European Management Review

Yochanan had longstanding interest in people and organisations in a cross-cultural context, and is specialised in issues of careers and gender and in particular in the international aspects of human resource management. He has studied Chinese work and organisations for the past fifteen years and have an ongoing interest in the Middle East and Eastern Europe.



Guoliang Yang

Full Professor, Institutes of Science and Development, University of Chinese Academy of Sciences, China

Guo-liang Yang's research interests are performance measurement, science and technology policy, and decision theory and methods. In recent years he has published over 100 papers on refereed academic journals including European Journal of Operational Research, Omega, Computers & Operations Research, Journal of Computational and Applied Mathematics, Journal of the Operational Research Society, Socio-Economic Planning Sciences, Annals of Operations Research, Journal of Informetrics, Scientometrics, Energy, Energy Policy, Knowledge-based Systems, Central European Journal of Operational Research, etc.



Joana Vassilopoulou

Senior Lecturer in Human Resource Management, Brunel University London, United Kingdom & Erasmus University Rotterdam, The Netherlands, & Section Editor of European Management Review

Joana's research focuses on race and gender equality at work, highly skilled migrants, migration, diversity management and talent management, from a critical and international comparative perspective. She holds a visiting Professorship at Paris Dauphine University, France and at the University of Wuppertal, Germany and is an associated faculty member at the Erasmus Centre for Women and Organizations, Rotterdam School of Management, Erasmus University Rotterdam, The Netherlands. She has published in edited collections and journals such as the European Journal of Industrial Relations, International Business Review and the International Journal of Human Resource Management.

Subconference in Family Business Research



Davide Ravasi

Head of "Strategy and Entrepreneurship", UCL School of Management, United Kingdom

Prior to joining the UCL School of Management, he was a Professor of Management at the Cass Business School, United Kingdom, and Bocconi University, Italy, where he also received his PhD in Business Administration and Management. He is also Distinguished Visiting Professor at the Aalto School of Business, Finland, and has been visiting the Rotterdam School of Management, Copenhagen Business School, University of Lugano, and at the International Hellenic University of Thessaloniki. He has served as Associate Editor for the Journal of Management Studies (2010-2013) and sits on the editorial board of the Academy of Management Journal, the Journal of Management, the Journal of Management Studies, and Strategic Organization. He is currently serving as Chair of the Organization and Management Theory (OMT) Division of the Academy of Management.

Subconference in Environmental Economics



Carolyn Fischer

Professor of Environmental Economics, Vrije University, The Netherlands

Carolyn currently serves as Vice President and Council Member for the European Association of Environmental and Resource Economists. She is co-editor of Environmental and Resource Economics and serves on the editorial board of the Review of Environmental Economics and Policy and the International Review of Environmental and Resource Economics. She earned her Ph.D. in Economics from the University of Michigan—Ann Arbor in 1997.



Antony Millner

Associate Professorial Research Fellow at the Grantham Research Institute on Climate Change and the Environment, London School of Economics and Political Science, United Kingdom

Antony works on a variety of issues in economics, with a focus on applications to environmental problems. His current research projects include work on climate change economics, discounting, and the political economy of policy choice.

Special Session “Meet the editors”

IRMBAM2019 presents a Plenary Session in which Editors will share their perspectives for future research. The session will have 5 panelists in 3 fields:

- Management Field: • **Zoltan Acs** (Editor in Chief of Small Business Economics) • **Yochanan Altman** (Editor of the European Management Review), • **Jason Shaw** (Editor in chief of the Academy of Management Journal), • **Alain Verbeke** (Editor in Chief of the Journal of International Business Studies)
- Marketing Field: • **Carolyn Strong** (Editor of Journal of Strategic Marketing)
- Economics and Finance: • **Jonathan A. Batten** (Editor of Emerging Markets Review, and Journal of International Financial Markets Institutions and Money)

Best Paper Awards

IRMBAM2019 presents **4 Best Paper Awards**:

- A Most **Inspiring Managerial Implications** Award
- A Best Paper Award in **Management**
- A Best Paper Award in **Marketing**
- A Best Paper Award in **Economics and Finance**

The recipient of the awards:

- Addresses a significant organizational phenomenon
- Shows appropriate consideration of relevant theoretical and empirical literature
- Offers reasonable interpretations of the research results, draws appropriate inferences about the theoretical and applied implications of the results, and suggests promising directions for future research
- Yields information that is both practically and theoretically relevant and important
- Presented logically, succinctly, and clearly

Award Committee Charges:

- Track and Subconference committees select one submission to nominate for these prestigious awards.
- The Conference Co-chairs have the responsibility of selecting the final candidates for the Awards.

Presentation of Awards:

- The 4 Awards are presented during the **Gala Dinner on July 8th**.

Scientific Committee

Fouad Ben Abdelaziz, *NEOMA Business School, France*
Adel Ben Youssef, *Nice Sophia Antipolis University, France*
Marco Bigelli, *University of Bologna, Italy*
Sabri Boubaker, *South Champagne Business School, France*
Tristan Boyer, *IPAG Business School, France*
Helene de Burgh-Woodman, *University of Notre Dame, Australia*
Andrea Calabro, *IPAG Business School, France*
Maria Giuseppina Bruna, *IPAG Business School, France*
Ines Chaieb, *Swiss Finance Institute, Switzerland*
Chia-Lin Chang, *National Chung Hsing University, Taiwan*
Raphaël Chiappini, *Nice Sophia Antipolis University, France*
Pierre Chollet, *University of Montpellier, France*
Ephraim Clark, *Middlesex University, United Kingdom*
Roberto Di Pietra, *Università degli Studi di Siena, Italy*
René Díaz-Pichardo, *South Champagne Business School, France*
David Ding, *Massey University, New Zealand*
Sadok El Ghouli, *University of Alberta, Canada*
Jean-Marc Ferrandi, *Oniris Nantes, France*
John W. Goodell, *University of Akron, United States*
Dimitrios Gounopoulos, *University of Bath, United Kingdom*
Luciano Greco, *University of Padova, Italy*
Kamel Jedidi, *Columbia Business School, United States*
Dima Jamali, *American University of Beirut, Lebanon*
Georgios P. Kouretas, *Athens University of Economics and Business, Greece*
Ali M. Kutan, *Southern Illinois University, United States*
Van Son Lai, *Laval University, Canada*
Renaud Lunardo, *Kedge Business School, France*
Bachir Mazouz, *University of Quebec, Canada*
Michael McAleer, *Erasmus University Rotterdam, The Netherlands*
Jean-Yves Moisseron, *IRD, France*
Mustafa Ozbilgin, *Brunel University London, United Kingdom*
Jean-Marie Peretti, *ESSEC Business School and IAS, France*
Gwenael Piasser, *IPAG Business School, France*
Jean-Michel Sahut, *IDRAC Business School, France*
Ingmar Schumacher, *IPAG Business School, France*
Benoît Sévi, *Nantes University, France*
Eric Strobl, *University of Bern, Switzerland*
Carolyn Strong, *Cardiff University Business School, United Kingdom*
Ariane Szafarz, *Université Libre de Bruxelles, Belgium*
Frédéric Teulon, *IPAG Business School, France*
Loredana Ureche-Rangau, *University of Picardy, France*
Cees Withagen, *VU University, Netherlands*
Janis Zaima, *Menlo College, Atherton, United States*
Stelios Zyglidopoulos, *University of Glasgow, United States*

Conference Co-chairs



Tra Tran

IPAG Business School, France



Damien Chaney

South Champagne Business School, France



Ted Loch-Temzelides

Rice University, United States



Marco Buso

CRIP, University of Padova, Italy



Patrick Musso

Nice Sophia Antipolis University, France



Samir Saadi

Telfer School of Management - University of Ottawa, Canada



Eric Strobl

University of Bern, Switzerland

Organizing Committee

- Marco Buso, CRIEP- University of Padova, Italy
- Damien Chaney (co-chair), South Champagne Business School, France
- Thuy Dao, University of Paris 8, France
- Ted Loch-Temzelides (co-chair), Rice University, United States
- David Moroz, South Champagne Business School, France
- Patrick Musso (co-chair), Nice Sophia Antipolis University, France
- Duc Khuong Nguyen, IPAG Business School, France
- Bruno Pecchioli, South Champagne Business School, France
- Samir Saadi (co-chair), Telfer School of Management – University of Ottawa, Canada & IPAG Business School, France
- Eric Strobl (co-chair), University of Bern, Switzerland
- Frédéric Teulon, IPAG Business School, France
- Tra Tran (co-chair), IPAG Business School, France
- Tri Vo, IPAG Business School, France & University of Economics Hochiminh City, Vietnam

Publication Opportunities

Special Issues



The Journal of Strategic Marketing has a Special Issue on the theme "Brands facing the digital challenge" for papers presented at #IRMBAM2019.



The Journal of Organizational Change Management has a Special Issue for papers presented at the #IRMBAM2019.



The Revue de l'entrepreneuriat has a Special Issue "Nascent entrepreneurs: From Intentions to Actions" for papers presented at #IRMBAM2019.



The journal Gestion 2000 has a Special Issue for papers presented at the #IRMBAM2019.



The "Revue Internationale de Psychosociologie et de Gestion des Comportements Organisationnels" has a Special Issue "Diversity in Higher Education" for papers presented at #IRMBAM2019.



The Journal of Risk and Financial Management has a topical collection on "Trends in Emerging Markets Finance, Institutions and Money", under the Guest Editorship of Prof. Stéphane Goutte (University of Paris 8) and Prof. Duc Khuong Nguyen (IPAG Business School & Indiana University). Please see the Call for Papers for more details.



The Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" will be honored by a Special Session in Finance Research Letters, on the topic 'CSR & Financial Performance: Facing Methodological and Modeling Issues' Promoted by the IPAG Chair 'Towards an Inclusive Company'. Please see the Call for Papers for more details.

Associated Journals

In consultation with the conference organizers and the Editors-in-Chief of Economic Modelling, Emerging Markets, Finance & Trade and Journal of Innovation Economics and Management, authors of selected papers will be invited to submit their papers to a regular issue of these journals.



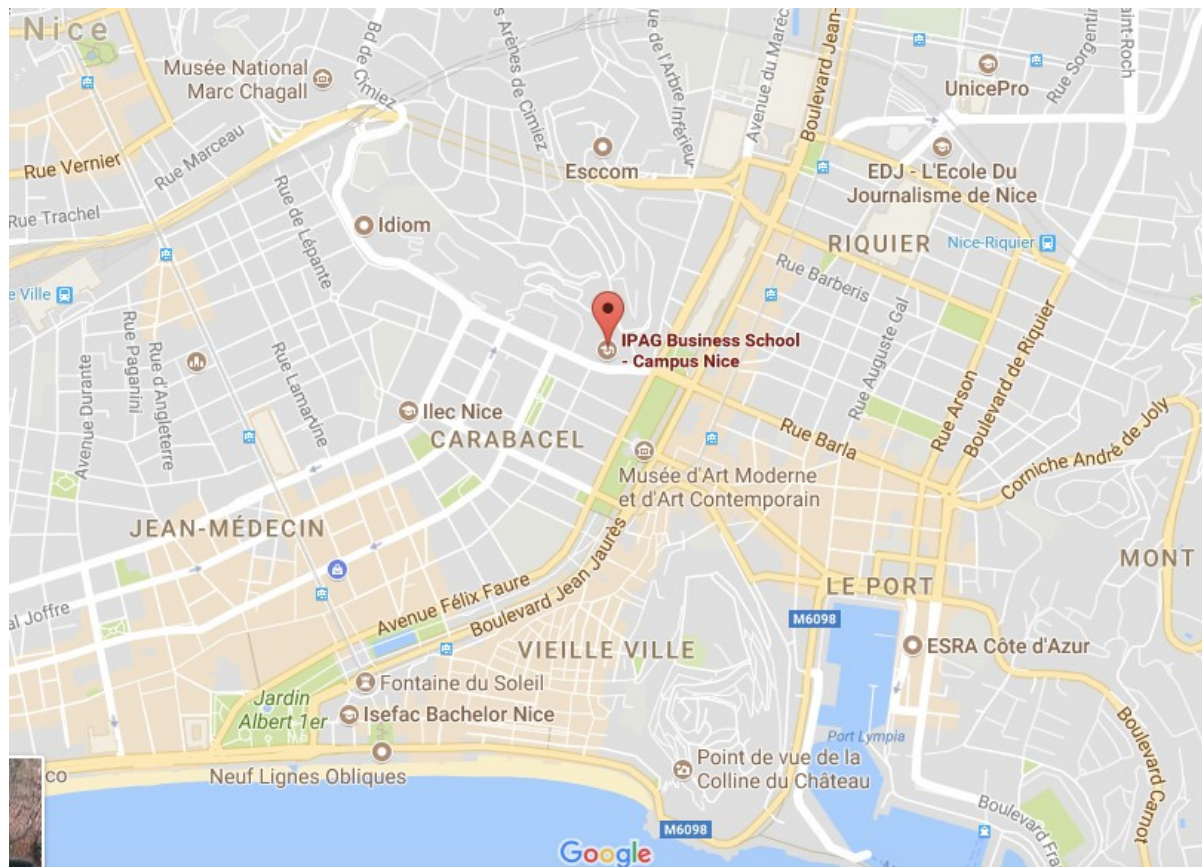
Conference venue

Address:

IPAG Business School
4 Boulevard Carabacel,
06000 Nice

Access:

- By tram: Line T1, station Garibaldi
- By bus:
 - Ligne d'Azur 17, station Défly
 - Ligne d'Azur 15, station Carabacel
- By taxi:
 - Taxi Riviera 04 93 13 78 78
 - Taxi G7 08 99 86 51 27



The Program at a Glance

09:00 – 09:30	Registration & Coffee	Ground Floor
09:30 – 09:45	Welcome and Opening Remarks	Amphitheatre New York
	Marco Buso , <i>CRIEP-University of Padova, Italy</i> Damien Chaney , <i>South Champagne Business School, France</i> Ted Loch-Temzelides , <i>Rice University, United States</i> Samir Saadi , <i>Telfer School of Management-University of Ottawa, Canada</i> <i>& IPAG Business School, France</i> Eric Strobl , <i>University of Bern, Switzerland</i> Tra Tran , <i>Associate Professor of Management, IPAG Business School, France</i>	

09:45 – 10:30 Keynote Address I		
9:45 – 10:30	Topic: The Spirit of Academic Craftsmanship Keynote Speaker: Jason Shaw <i>Shaw Foundation Chair in Business, Nanyang Business School, Singapore & Editor in Chief of Academy of Management Journal</i>	Amphitheatre New York

10:30 – 10:45	Coffee Break	Ground Floor
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10:45 – 12:15 Parallel Sessions (A)

10:45 – 12:15	A: Accounting and Financial Accounting I	Praha 2nd Floor
10:45 – 12:15	A: Banking, Corporate Governance and Finance I	Oslo 4th Floor
10:45 – 12:15	A: Entrepreneurship I	Stockholm 4th Floor
10:45 – 12:15	A: Strategic Management I Dynamic Capabilities	London 3rd Floor
10:45 – 12:15	A: Marketing I International Marketing	Berlin 3rd Floor
10:45 – 12:15	A^{bis}: Marketing II Comportement du consommateur <i>*This session will be held in French</i>	Roma 1st Floor
10:45 – 12:15	A: Operations and Supply Chain Management I	Warszawa

	Circular and collaborative economy: from cooperation to trust	3rd Floor
10:45 – 12:15	A: Organisational Behavior, Communication and Information Systems I A knowledge perspective to technology	Madrid 1st Floor
10:45 – 12:15	A: Theoretical and Applied Economics I Family Economics	Budapest 2nd Floor
10:45 – 12:15	A: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" I Organizational complexity and women on corporate boards	Paris 2nd Floor
10:45 – 12:15	A: Subconference in "Family Business Research" I Intellectual, Social and Power Dimensions in Family Firms	Kopenhagen 3rd Floor
10:45 – 12:15	A: Subconference in "Environmental Economics" I Environmental economics	Paris 2nd Floor
12:15 – 13:30	Lunch Break	
13:30 – 14:15 Keynote Address II		
13:30 – 14:15	Topic: The digital entrepreneurial ecosystem: innovation in the platform economy Keynote Speaker: Zoltan Acs <i>University Professor, Director of the Center for Entrepreneurship and Public Policy, Schar School of Policy and Government, George Mason University, United States & Editor-in-Chief of Small Business Economics</i>	Amphitheatre New York
14:15 – 14:30	Coffee Break	Ground Floor
14:30 – 16:00 Parallel Sessions (B)		
14:30 – 16:00	B: Accounting and Financial Accounting II	Praha 2nd Floor
14:30 – 16:00	B: Banking, Corporate Governance and Finance II Special Session "International Financial Markets, Institutions and Money" II	Oslo 4th Floor
14:30 – 16:00	B: Entrepreneurship II	Stockholm

	Special Session "The future of entrepreneurship research"	4th Floor
14:30 – 16:00	B: Strategic Management II Growth Strategies and International Markets	London 3rd Floor
14:30 – 16:00	B: Marketing III Special Session "Brands and Ethics" I	Berlin 3rd Floor
14:30 – 16:00	B: Law and Management I Law & Sustainable Development <i>*This session will be held in French</i>	Warszawa 3rd Floor
14:30 – 16:00	B: Organisational Behavior, Communication and Information Systems II Digital Technologies	Madrid 1st Floor
14:30 – 16:00	B: Theoretical and Applied Economics II Macroeconomics	Budapest 2nd Floor
14:30 – 16:00	B: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" II Intelligence artificielle, méthodes collaboratives et nouveaux modèles de leadership <i>*This session will be held in French</i>	Roma 1st Floor
14:30 – 16:00	B ^{bis} : Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" III The new challenges of CSR & Sustainability	Paris 2nd Floor
14:30 – 16:00	B: Subconference in "Family Business Research" II Emotions in Family Firms	Kopenhagen 3rd Floor
14:30 – 16:00	B: Subconference in "Environmental Economics" II Environmental Concerns	Amsterdam 3rd Floor
16:00 – 16:15	Coffee Break	Ground Floor
16:15 – 17:45 Parallel Sessions (C)		
16:15 – 17:45	C: Accounting and Financial Accounting III	Praha 2nd Floor
16:15 – 17:45	C: Banking, Corporate Governance and Finance III	Oslo

		4th Floor
16:15 – 17:45	C: Entrepreneurship III Finance, Institution, University and Entrepreneurship	Stockholm 4th Floor
16:15 – 17:45	C: Strategic Management III Strategy, Policy, and Political Affiliation	London 3rd Floor
16:15 – 17:45	C: Marketing IV Consumer Behavior	Berlin 3rd Floor
16:15 – 17:45	C: Law & Management II Corporate Social Responsibility and Duty of Care* <i>*This session will be held in French</i>	Roma 1st Floor
16:15 – 17:45	C: Organisational Behavior, Communication and Information Systems III The human aspect of Technology, Organisation and Performance	Madrid 1st Floor
16:15 – 17:45	C: Management and Economics Issues in the Public Sector (and non-profit) I	Warszawa 3rd Floor
16:15 – 17:45	C: Theoretical and Applied Economics III Ecology & Climate Economics	Budapest 2nd Floor
16:15 – 17:45	C: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" IV Les nouveaux défis de l'inclusion I: Perspectives entrepreneuriales et managériales <i>*This session will be held in French</i>	Paris 2nd Floor
16:15 – 17:45	C: Subconference in "Family Business Research" III Transgenerational Entrepreneurship in Family Firms	Kopenhag 3rd Floor
16:15 – 17:45	C: Subconference in "Environmental Economics" III Plenary Session	Amsterdam 3rd Floor

19:00 – 23:00 Gala Dinner
HYATT REGENCY NICE
Palais de la Méditerranée
13 Promenade des Anglais, 06000 Nice
<https://nice.regency.hyatt.com/>

Tuesday, July 9, 2019

09:00 – 09:30	Registration & Coffee	Ground Floor
09:30 – 11:00 Parallel Sessions (D)		
09:30 – 11:00	D: Banking, Corporate Governance and Finance IV Special Session "International Financial Markets, Institutions and Money" I	Oslo 4th Floor
09:30 – 11:00	D ^{bis} : Banking, Corporate Governance and Finance V	Praha 2nd Floor
09:30 – 11:00	D: Entrepreneurship IV SME, Growth and Entrepreneurship	Stockholm 4th Floor
09:30 – 11:00	D: Strategic Management IV A Strategic Approach to Innovation, Technology and Ecodesign	London 3rd Floor
09:30 – 11:00	D: Marketing V Branding	Berlin 3rd Floor
09:30 – 11:00	D: Management and Economics Issues in the Public Sector (and non-profit) II Special Session "Public-Private Cooperations and Value Creation" I	Warszawa 3rd Floor
09:30 – 11:00	D: Theoretical and Applied Economics IV Shocks	Budapest 2nd Floor
09:30 – 11:00	D: Geopolitics I* Laïcité, fait religieux et radicalisation : quelles marges de manœuvres pour les employeurs <i>*This session will be held in French</i>	Roma 1st Floor
09:30 – 11:00	D: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" V Special Session "The new challenges of Environmental Efficiency-	Paris 2nd Floor
09:30 – 11:00	D: Subconference in Environmental Economics IV Climate change economics	Amsterdam 3rd Floor
09:30 – 11:00	D: Subconference in "Family Business Research" IV Succession in Family Firms	Kopenhag 3rd Floor
11:00 – 11:15	Coffee Break	Ground Floor

11:15 – 12:00 Keynote Address III		
	Topic: International business research in the digital age Keynote Speaker: Alain Verbeke <i>Research Director of the Strategy and Organization Area, McCaig Research Chair in Management, University of Calgary, Canada & Editor in Chief of Journal of International Business Studies</i>	Amphitheatre New York
12:00 – 13:30	Lunch Break	
13:30 – 15:00 Parallel Sessions (E)		
13:30 – 15:00	E: Banking, Corporate Governance and Finance VI	Oslo 4th Floor
13:30 – 15:00	E: Entrepreneurship V* <i>*This session will be held in French</i>	Stockholm 4th Floor
13:30 – 15:00	E: Strategic Management V Business Models, Strategic Attention and Organizational Failure	London 3rd Floor
13:30 – 15:00	E: Marketing VI Special Session "Brands and Ethics" II	Berlin 3rd Floor
13:30 – 15:00	E: Management and Economics Issues in the Public Sector (and non-profit) III Best practices in Public Private Partnerships	Warszawa 3rd Floor
13:30 – 15:00	E: Theoretical and Applied Economics V Risk & Crisis	Budapest 2nd Floor
13:30 – 15:00	E: Geopolitics II* Le cas spécifique des Frères musulmans et des milieux turcs islamistes « néo-ottomans » & « Juguler la radicalisation et défendre la laïcité sans discriminer : un défi démocratique et institutionnel » <i>*This session will be held in French</i>	Roma 1st Floor
13:30 – 15:00	E: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" VI Special Session "The new challenges of Alterity,	Paris 2nd Floor

	Diversity & Inclusion I"	
13:30 – 15:00	E: Subconference in "Family Business Research" V Plenary session	Kopenhagen 3rd Floor
13:30 – 15:00	E: Subconference in "Environmental Economics" V Empirics	Amsterdam 3rd Floor
15:00 – 15:15	Coffee Break	Ground Floor

15:15 – 16:15 Special Session "Meet the Editors"

	<p>Zoltan Acs, Schar School of Policy and Government, George Mason University, United States & Editor-in-Chief of <i>Small Business Economics</i></p> <p>Yochanan Altman, Middlesex University London, United Kingdom & Editor-in-Chief of <i>European Management Review</i></p> <p>Jonathan A. Batten, University Utara Malaysia, Malaysia & Editor <i>Journal of International Financial Markets Institutions and Money</i></p> <p>Jason Shaw, Shaw Foundation Chair in Business, Nanyang Business School, Singapore Editor-in-chief of <i>Academy of Management Journal</i></p> <p>Carolyn Strong, Cardiff University, United Kingdom & Editor of <i>Journal of Strategic Marketing</i></p> <p>Alain Verbeke, University of Calgary, Canada & Editor in Chief of <i>Journal of International Business Studies</i></p>	Amphitheatre New York
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16 :15 – 16 :30	Coffee Break	Ground Floor
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16:30 – 18:00 Parallel Sessions (F)

16:30 – 18:00	F: Banking, Corporate Governance and Finance VII	Budapest 2nd Floor
16:30 – 18:00	F ^{bis} : Banking, Corporate Governance and Finance VIII	Oslo 4th Floor
16:30 – 18:00	F: Marketing VII Retailing	Berlin 3rd Floor
16:30 – 18:00	Fbis: Marketing VIII Marketing Digital* <i>*This session will be held in French</i>	Amsterdam 3rd Floor
16:30 – 18:00	F: Management and Economics Issues in the Public	Warszawa

	Sector (and non-profit) IV Public and private investment	3rd Floor
16:30 – 18:00	F: Geopolitics III* Du cas des agents publics à celui des agents privés de la Grande distribution <i>*This session will be held in French</i>	Roma 1st Floor
16:30 – 18:00	F: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" VII Evaluating Environmental & Social Efficiency	Paris 2nd Floor
16:30 – 18:00	Fbis: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" VIII Les nouveaux défis de l'inclusion II* <i>*This session will be held in French</i>	Praha 2nd Floor
16:30 – 18:00	F: Subconference in "Family Business Research" VI Corporate Governance in Family Firms	Kopenhag 3rd Floor

Wednesday, July 10, 2019

08:45 – 09:00	Registration & Coffee	Ground Floor
09:00 – 10:30 Parallel Sessions (G)		
09:00 – 10:30	G: Banking, Corporate Governance and Finance IX	Oslo 4th Floor
09:00 – 10:30	G ^{bis} : Banking, Corporate Governance and Finance X	Warszawa 3rd Floor
09:00 – 10:30	G: Operations and Supply Chain Management II Operations in Industry 4.0	Praha 2nd Floor
09:00 – 10:30	G: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" IX Special Session "The new challenges of Alterity, Diversity & Inclusion II"	Paris 2nd Floor

09:00 – 10:30	G: Subconference in “Family Business Research” VII Ownership in Family Firms	Kopenhag 3rd Floor
10:30 – 10:45	Coffee Break	Ground Floor
10:45 – 12:15 Parallel Sessions (H)		
10:45 – 12:15	H: Banking, Corporate Governance and Finance XI	Oslo 4th Floor
10:45 – 12:15	H: Entrepreneurship VI Innovation and entrepreneurship	Stockholm 4th Floor
10:45 – 12:15	H: Marketing IX Marketing Communication	Berlin 3rd Floor
10:45 – 12:15	H: Management and Economics Issues in the Public Sector (and non-profit) V Public Policies	Warszawa 3rd Floor
10:45 – 12:15	H: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" X The new challenges of Gender Equality, Diversity & Inclusion	Paris 2nd Floor

The Program in Details

Monday, July 8, 2019

09:00 – 09:30	Registration & Coffee	Ground Floor
09:30 – 09:45	Welcome and Opening Remarks	Amphitheatre New York
	<p>Marco Buso, <i>CRIEP-University of Padova, Italy</i></p> <p>Damien Chaney, <i>South Champagne Business School, France</i></p> <p>Ted Loch-Temzelides, <i>Rice University, United States</i></p> <p>Samir Saadi, <i>Telfer School of Management-University of Ottawa, Canada & IPAG Business School, France</i></p> <p>Eric Strobl, <i>University of Bern, Switzerland</i></p> <p>Tra Tran, <i>Associate Professor of Management, IPAG Business School, France</i></p>	

09:45 – 10:30 Keynote Address I

9:45 – 10:30	<p>Topic: The Spirit of Academic Craftsmanship</p> <p>Keynote Speaker: Jason Shaw</p> <p><i>Shaw Foundation Chair in Business, Nanyang Business School, Singapore & Editor in Chief of Academy of Management Journal</i></p>	Amphitheatre New York
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10:30 – 10:45	Coffee Break	Ground Floor
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10:45 – 12:15 Parallel Sessions (A)

10:45 – 12:15	A: Accounting and Financial Accounting I	Praha 2nd Floor
	Chair: Irina Paladi, <i>IPAG Business School & University of Paris 2 Panthéon-Assas, France</i>	Discussant
	<p>Cross-border workers in the Greater Region of Luxembourg and financial instability: a non-linear ARDL approach</p> <p>Vincent Fromentin (<i>University of Lorraine, France</i>)</p>	<p>Farouk Soliman Ahmed Khaled (<i>University of Paris 1 Panthéon-Sorbonne, France</i>)</p>
	<p>The idiosyncratic volatility in European markets: Evolution, cross-sectional relation with returns and how common could be the idiosyncratic volatility</p> <p>Farouk Soliman Ahmed Khaled (<i>University of Paris 1 Panthéon-Sorbonne, France</i>), Erwan Le Saout (<i>University of Paris 1 Panthéon-Sorbonne, France</i>)</p>	<p>Irina Paladi (<i>IPAG Business School & University of Paris 2 Panthéon-Assas, France</i>)</p>
	Towards a typology of management control systems in the post-Soviet context	Vincent Fromentin (<i>University of Lorraine,</i>

	Irina Paladi (IPAG Business School & University of Paris 2 Panthéon-Assas,, France), Pierre Fenies (University of Paris 1 Panthéon-Sorbonne, France)	France)
10:45 – 12:15	A: Banking, Corporate Governance and Finance I	Oslo 4th Floor
	Chair: Bruno Pecchioli , South Champagne Business School, France	Discussant
	Financial performance and exports: the case of Romanian winemakers Mihai Mutascu (ESCE International Business School, France), Albert Lessoua (ESCE International Business School, France), Camelia Turcu (University of Orleans, France)	Didier Calcei (South Champagne Business School, France)
	Why is the death star more valued than the Bugatti Chiron? A hedonic price analysis of lego sets Pierre Bentata (South Champagne Business School, France), David Moroz (South Champagne Business School, France), Didier Calcei (South Champagne Business School, France)	Bruno Pecchioli (South Champagne Business School, France)
	Do whisky investors read the bible? Expert ratings impact on vintage single malt secondary market Bruno Pecchioli (South Champagne Business School, France), David Moroz (South Champagne Business School, France)	Mihai Mutascu (ESCE International Business School, France)
10:45 – 12:15	A: Entrepreneurship I	Stockholm 4th Floor
	Chair: Erno Tornikoski , Exeter Business School, United Kingdom	Discussant
	Meet the gut-microbiota of the entrepreneur: Understanding entrepreneur's decisions and behaviour through food-physiology Marion Bitsch (Turku School of Economics, Finland)	Lynn Sparling (Okanagan College, Canada)
	Entrepreneurial mindset of women entrepreneurs in British Columbia, Canada Lynn Sparling (Okanagan College, Canada), Laurel Douglas (Women's Enterprise Centre, Canada)	Rene Diaz-Pichardo (South Champagne Business School & University of Technology of Troyes, France)
	Do business schools increase the entrepreneurial personal attitude of students? The effect of inspirational triggers by gender and level Laura Padilla-Angulo (University of Loyola Andalucía,	Marion Bitsch (Turku School of Economics, Finland)

	Spain), Francisco Liñán (University of Sevilla, Spain & Anglia Ruskin University, United Kingdom), Antonia Mercedes García-Cabrera (University of Las Palmas de Gran Canaria, Spain), Ana María Lucía-Casademunt (University of Loyola Andalucía, Spain)	
	University interdisciplinary activities and entrepreneurial intentions Rene Diaz-Pichardo (South Champagne Business School & University of Technology of Troyes, France), Francisco Liñán (University of Sevilla, Spain & Anglia Ruskin University, United Kingdom), Laura Padilla-Angulo (University of Loyola Andalucía, Spain), Antonio Leal-Rodríguez (University of Sevilla, Spain)	Myriam Razgallah (University of Grenoble Alpes, France))
	Bricolage, effectuation and causation in social entrepreneurship Myriam Razgallah (University of Grenoble Alpes, France)	Laura Padilla-Angulo (University of Loyola Andalucía, Spain)
10:45 – 12:15	A: Strategic Management I Dynamic Capabilities	London 3rd Floor
	Chair: Lars Schweizer , Goethe University Frankfurt, Germany	Discussant
	What dynamic managerial capabilities are needed for greater strategic alliance performance? Andrejs Cirjevskis (RISEBA University of Applied Sciences, Latvia)	Monica Riviere (ISC Paris Business School, France)
	Explicating dynamic and ordinary capabilities in project management M Sajid Khan (American University of Sharjah, United Arab Emirates), Nicholas Ashill (American University of Sharjah, United Arab Emirates), Paul Williams (American University of Sharjah, United Arab Emirates)	Andrejs Cirjevskis (RISEBA University of Applied Sciences, Latvia)
	The role of dynamic capabilities in a stable industry environment: The Gibson? Fender case Monica Riviere (ISC Paris Business School, France), Regis Dumoulin (University of Angers, France), Pervez Ghauri (University of Birmingham, United Kingdom & University of South Australia, Australia)	M Sajid Khan (American University of Sharjah, United Arab Emirates)
	Consciousness and collective intention: accounting for emerging and deliberate agglomerate strategies within small firms Marie-Laure Baron , University of Le Havre Normandie, France, Nathalie Aubourg , University of Le Havre Normandie, France	Carla Bader (IAE Lille, France)
10:45 – 12:15	A: Marketing I	Berlin

	International Marketing	3rd Floor
	Chair: Insik Jeong , <i>Korea University Business School, Republic of Korea</i>	Discussant
	Market orientation of Islamic bank managers in the UAE: An empirical examination Syed Anwar (<i>Hamdan Bin Mohammed Smart University, United Arab Emirates</i>)	Insik Jeong (<i>Korea University Business School, Republic of Korea</i>)
	Developing new products for international markets: An exploratory study of speed to market Insik Jeong (<i>Korea University Business School, Republic of Korea</i>), Hyo Eun Cho (<i>Korea University, Republic of Korea</i>), Eunmi Kim (<i>Pusan National University, Republic of Korea</i>)	Otto Regalado-Pezua (<i>ESAN Graduate School Of Business, Peru</i>)
	Strategies for the distribution of vehicles of chinese origin: The case of the peruvian market Otto Regalado-Pezua (<i>ESAN Graduate School Of Business, Peru</i>), Gabriel Zapata (<i>ESAN University, Peru</i>), Catherine Papetti (<i>University of Côte D'Azur, France</i>)	Samy Belaid (<i>EM Normandie Business School, France</i>)
	Development and validation of the revised personal shopping values in the context of souks Samy Belaid (<i>EM Normandie Business School, France</i>)	Syed Anwar (<i>Hamdan Bin Mohammed Smart University, United Arab Emirates</i>)
10:45 – 12:15	A^{bis}: Marketing II Comportement du consommateur <i>*This session will be held in French</i>	Roma 1st Floor
	Chair: Mohamed Akli Achabou , <i>IPAG Business School, France</i>	Discussant
	L'enjeu du bien-être animal dans le secteur du luxe Mohamed Akli Achabou (<i>IPAG Business School, France</i>)	Zeineb Farhat (<i>University of Reims Champagne-Ardenne, France</i>)
	La haine envers la marque de destination : une approche exploratoire Zeineb Farhat (<i>University of Reims Champagne-Ardenne, France</i>), Damien Chaney (<i>South Champagne Business School, France</i>)	Clement Dubreuil (<i>IPAG Business School & Sorbonne Business School, France</i>)
	La douleur dans le spectacle : une domestication de la violence par l'expérience Clement Dubreuil (<i>IPAG Business School & Sorbonne Business School, France</i>)	Tiphaine Gorlier (<i>IPAG Business School, France</i>)

	<p>L'expérience "extra-ordinaire", un levier pour créer des relations proches avec les marques : Apport de la théorie de l'expansion de soi</p> <p>Tiphaine Gorlier (IPAG Business School, France)</p>	<p>Mohamed Akli Achabou (IPAG Business School, France)</p>
10:45 – 12:15	<p>A: Operations and Supply Chain Management I Circular and collaborative economy: from cooperation to trust</p>	<p>Warszawa 3rd Floor</p>
	<p>Chair: Hachemi Aliouche, University of New Hampshire, United States</p>	<p>Discussant</p>
	<p>Is it possible to combine circular economy and fast fashion? A French exploratory research Karen Delchet-Cochet (ISC Paris Business School, France), Bénédicte Bourcier Béquaert (ESCCA Aix-en-Provence, France)</p>	<p>Dominique Bonet Fernandez (Research center on Transport and Logistic & IPAG Business School, France)</p>
	<p>Circular economy: Evidence of circularity in the dead animal processing system Roman Darlan (University of West of Santa Catarina, Brazil), Simone Sehnem (University of West of Santa Catarina, Brazil), Fernando Bencke (University of West of Santa Catarina, Brazil), Fábio Lazarotti (University of West of Santa Catarina, Brazil), Luccas Santin Padilha (University of West of Santa Catarina, Brazil)</p>	<p>Widad Guechtouli (HEC Alger, Algeria)</p>
	<p>The effects of trust and reputation mechanisms: what deters Millennial's from participating in the sharing economy? Widad Guechtouli (HEC Alger, Algeria), Manel Guechtouli (Aix Marseille University & IPAG Business School, France), Amel Kasmi (HEC Alger, Algeria), Silva Aguirre Alejandro (IPAG Business School, France)</p>	<p>Simone Sehnem (University of West of Santa Catarina, Brazil)</p>
	<p>The classification societies, an obstacle or an accelerator to international maritime safety? Dominique Bonet Fernandez (Research center on Transport and Logistic & IPAG Business School, France), Raphaël Lissillour (IPAG Business School, France), Francois Fulconis (Research center on Transport and Logistic & University Institute of Technology of Avignon, France)</p>	<p>Karen Delchet-Cochet (ISC Paris Business School, France)</p>
10:45 – 12:15	<p>A: Organizational Behavior, Communication and Information Systems I A knowledge perspective to technology</p>	<p>Madrid 1st Floor</p>
	<p>Chair: Isabel Rechberg, College of Staten Island, The City University of New York, United States</p>	<p>Discussant</p>
	<p>Getting fresh eyes on culture distances in CBM&As:</p>	<p>Isabel Rechberg</p>

	How to work with a new concept? Muriel Durand (South Champagne Business School, France & Aarhus University, Denmark), Mikael Sondergaard (Aarhus University, Denmark)	(City University New York-College of Staten Island, United States)
	ERP versus WeChat: Informal knowledge sharing in China Raphaël Lissillour (IPAG Business School, France), Manel Guechtouli (IPAG Business School, France), Maocai Zhang (China Europe Institute of Business and Administration, Hong Kong)	Muriel Durand (South Champagne Business School, France & Aarhus University, Denmark)
	Learning Race: Knowledge characteristics and resource structure Isabel Rechberg (City University New York-College of Staten Island, United States), Chandan Acharya (City University New York-College of Staten Island, United States), Xiaodan Dong (Arizona State University, United States)	Manel Guechtouli (IPAG Business School, France)
10:45 – 12:15	A: Theoretical and Applied Economics I Family Economics	Budapest 2nd Floor
	Chair: Hoang Linh Vu , Vietnam Japan University, Vietnam National University, Vietnam	Discussant
	The effects of family size and sex composition on children's education Hoang Linh Vu (Vietnam Japan University, Vietnam National University, Vietnam)	Julia Puaschunder (Columbia University, United States)
	The effects of increasing the formal retirement age on labor supply: Gender and family considerations Ayal Kimhi (The Hebrew University of Jerusalem, Israel), Reut Avioz (The Hebrew University of Jerusalem, Israel), Beata Shwartz (The Hebrew University of Jerusalem, Israel)	Hoang Linh Vu (Vietnam Japan University, Vietnam National University, Vietnam)
	Socio-Econo-Engineering: What is the right dose of capitalism regarding fertility? Recommendations how to use capitalism for population control and how to avert the falling rate of fertility in capitalist territories Julia Puaschunder (Columbia University, United States)	Ayal Kimhi (The Hebrew University of Jerusalem, Israel)
10:45 – 12:15	A: Subconference in « Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability » I Organizational complexity and women on corporate boards	Paris 2nd Floor
	Chair: Marie-José Scotto , IPAG Business School, France	Discussant

	<p>From an association of individuals to a community of persons: How to foster complexity in order to understand organizations</p> <p>Albert Marie-Noelle (<i>University of Quebec in Rimouski, Canada</i>), Nadia Lazzari Dodeler (<i>University of Quebec in Rimouski, Canada</i>)</p>	<p>Aymen Ammari (<i>EM Strasbourg Business School, France</i>)</p>
	<p>Is the presence of woman in corporate board enough to reduce banking risk in EU?</p> <p>Nissaf Ben Ayed (<i>University of Côte d'Azur, France</i>), Aymen Ammari (<i>EM Strasbourg Business School, France</i>)</p>	<p>Marie Jose Scotto (<i>IPAG Business School, France</i>)</p>
	<p>How do institutional factors shape the representation of women on corporate boards? Cross-country evidence</p> <p>Marie Jose Scotto (<i>IPAG Business School, France</i>), Rey Dang (<i>EM Strasbourg Business School, France</i>), L'hocine Houanti (<i>La Rochelle Business School, France</i>), Maria Giuseppina Bruna (<i>IPAG Business School, France</i>)</p>	<p>Albert Marie-Noelle (<i>University of Quebec in Rimouski, Canada</i>)</p>

10:45 – 12:15	<p>A: Subconference in “Family Business Research” I</p> <p>Intellectual, Social and Power Dimensions in Family Firms</p>	<p>Kopenhag 3rd Floor</p>
	<p>Chair: Andrea Calabrò, <i>IPAG Business School, France</i></p>	<p>Discussant</p>
	<p>The influence of family-related factors on intellectual capital performance in family businesses</p> <p>Mario Ossorio (<i>University of Campania Luigi Vanvitelli, Italy</i>), Gianluca Ginesti (<i>University of Naples Federico II, Italy</i>)</p>	<p>Surender Reddy (<i>Saginaw Valley State University, United States</i>)</p>
	<p>An integrative approach to knowledge creation in family firms</p> <p>Hong Park (<i>Saginaw Valley State University, United States</i>), Surender Reddy (<i>Saginaw Valley State University, United States</i>), Kaustav Misra (<i>Saginaw Valley State University, United States</i>), Kylie Jabar (<i>Saginaw Valley State University, United States</i>)</p>	<p>Atiqa Rehman (<i>University of Groningen, The Netherlands</i>)</p>
	<p>Social performance of family firms: An international analysis</p> <p>Atiqa Rehman (<i>University of Groningen, The Netherlands</i>), Halit Gonenc (<i>University of Groningen, The Netherlands</i>), Niels Hermes (<i>University of Groningen, The Netherlands</i>)</p>	<p>Fabio Quarato (<i>Bocconi University, Italy</i>)</p>
	<p>When is a more powerful leader better? Empirical evidence on CEO duality from family Italian listed</p>	<p>Mario Ossorio (<i>University of</i>)</p>

	firms Domenico Cambrea (Bocconi University, Italy), Paolo Tenuta (University of Calabria, Italy), Fabio Quarato (Bocconi University, Italy), Yuliya Ponomareva (ESADE Business School, Spain)	Campania Luigi Vanvitelli, Italy)
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10:45 – 12:15	A: Subconference in « Environmental Economics » I Environmental economics	Paris 2nd Floor
	Chair: Ingmar Schumacher, IPAG Business School, France	Discussant NA
	Multidimensional designs for durable goods: partial commitment ability and technological progress Sophie Bernard (Polytechnique Montreal, Canada)	
	Endogenous threshold public goods: Learning to contribute Paolo Zeppini (Nice Sophia Antipolis University, France), Simona Montagnana (Nice Sophia Antipolis University, France), Agnes Festre (Nice Sophia Antipolis University, France), Mira Toumi (Nice Sophia Antipolis University, France)	
	Connectedness to nature, urbanization and the environment Emeline Bezin (The French National Center for Scientific Research, France), Ingmar Schumacher (IPAG Business School, France)	

12:10 – 13:30	Lunch Break
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13:30 – 14:15 Keynote Address II		
13:30 – 14:15	Topic: The digital entrepreneurial ecosystem: innovation in the platform economy Keynote Speaker: Zoltan Acs University Professor, Director of the Center for Entrepreneurship and Public Policy, Schar School of Policy and Government, George Mason University, United States & Editor-in-Chief of Small Business Economics	Amphitheatre New York

14:15 – 14:30	Coffee Break	Ground Floor
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14:30 – 16:00 Parallel Sessions (B)
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14:30 – 16:00	B: Accounting and Financial Accounting II	Praha 2nd Floor
	Chair: Domenico Campa , <i>International University of Monaco, Monaco</i>	Discussant
	The impact of female directors on earnings management and the moderating effect of board quality Yami Nafisah (<i>University of Liverpool, United Kingdom</i>), Jannine Poletti-Hughes (<i>University of Liverpool, United Kingdom</i>)	Pei Liu (<i>Newcastle University Business School, United Kingdom</i>)
	Words that matter: Voluntary disclosure characteristics and investor risk perception Pei Liu (<i>Newcastle University Business School, United Kingdom</i>), Jiayuan Xin (<i>Newcastle University Business School, United Kingdom</i>)	Domenico Campa (<i>International University of Monaco, Monaco</i>)
	Earnings management strategies during financial difficulties: A comparison between listed and unlisted French companies Domenico Campa (<i>International University of Monaco, Monaco</i>)	Yami Nafisah (<i>University of Liverpool, United Kingdom</i>)
14:30 – 16:00	B: Banking, Corporate Governance and Finance II Special Session "International Financial Markets, Institutions and Money" II	Oslo 4th Floor
	Chair: Sabri Boubaker , <i>South Champagne Business School, France</i>	Discussant
	State ownership and trade credit Sadok El Ghouli (<i>University of Alberta, Canada</i>), Ruiyuan Chen (<i>West Virginia University, United States</i>), Omrane Guedhami (<i>University of South Carolina, United States</i>), Chuck Kwok (<i>University of South Carolina, United States</i>)	Julan Du (<i>Chinese University of Hong Kong, Hong Kong SAR China</i>)
	Board busyness and payouts strategies: Evidence from alternative dividends models Marwa Elnahass (<i>Newcastle University Business School, United Kingdom</i>), Aly Salama (<i>Newcastle University Business School, United Kingdom</i>), Quang Trinh Vu (<i>Newcastle University Business School, United Kingdom</i>)	Philip McIlkenny (<i>Telfer School of Management – University of Ottawa, Canada & IPAG Business School, France</i>)
	Independent directors' dissension, corporate governance, and firm value Julan Du (<i>Chinese University of Hong Kong, Hong Kong SAR China</i>)	Sadok El Ghouli (<i>University of Alberta, Canada</i>)
	Gender diverse boards and board effectiveness	Marwa Elnahass

	Philip McIlkenny (<i>Telfer School of Management – University of Ottawa, Canada & IPAG Business School, France</i>)	(<i>Newcastle University Business School, United Kingdom</i>)
14:30 – 16:00	B: Entrepreneurship II Special Session: The future of entrepreneurship research	Stockholm 4th Floor
	Chair: Adnane Maalaoui , <i>IPAG Business School, France</i>	Discussant
	Invited Speakers Leo Paul Dana , <i>Professor, Montpellier Business School, France</i> Frédéric Delmar , <i>Professor of Entrepreneurship and Innovation, EM Lyon Business School, France</i> Erno Tornikoski , <i>Professor of Entrepreneurship, Director of the Centre for Entrepreneurship, Exeter Business School, United Kingdom</i>	
14:30 – 16:00	B: Strategic Management II Growth Strategies and International Markets	London 3rd Floor
	Chair: David Lei , <i>Southern Methodist University, United States</i>	Discussant
	How to gain advantages from international R&D alliances: The role of R&D capacity and integration mechanisms in SMEs Alberto Ferraris (<i>University of Turin, Italy & Ural Federal University, Russia</i>), Gabriele Santoro (<i>University of Turin, Italy</i>), Stefano Bresciani (<i>University of Turin, Italy</i>), Milena Viassone (<i>University of Turin, Italy</i>)	Lai Si Tsui-Auch (<i>Nanyang Technological University, Singapore</i>)
	Disentangling the phenomenon of cross-border acquisition likelihood Lars Schweizer (<i>Goethe University Frankfurt, Germany</i>), Le Wang (<i>Goethe University Frankfurt, Germany</i>)	Šárka Zapletalová (<i>Silesian University in Opava, Czech Republic</i>)
	Internationalization competitive strategy: A new perspective on internationalization of Czech enterprises Šárka Zapletalová (<i>Silesian University in Opava, Czech Republic</i>)	Lars Schweizer (<i>Goethe University Frankfurt, Germany</i>)
	MNC agency and institutional dynamics: Toward a model of adaptation behavior and outcomes in host nations Dawn Chow (<i>Singapore University of Social Sciences, Singapore</i>), Lai Si Tsui-Auch (<i>Nanyang Technological</i>	Milena Viassone (<i>University of Turin, Italy</i>)

	University, Singapore)	
14:30 – 16:00	B: Marketing III Special Session "Brands and Ethics" I	Berlin 3rd Floor
	Chair: Mohamed Akli Achabou, <i>IPAG Business School, France</i>	Discussant NA
	The link between the brand and ethics Invited Speaker: Carolyn Strong, Associate Professor of Marketing, Cardiff Business School, United Kingdom & Editor of Journal of Strategic Marketing	
	Obscene vocabulary in advertising: Psychological effectiveness Olga Patosha (National Research University, Higher School of Economics, Russia), Ekaterina Selivanova (National Research University, Higher School of Economics, Russia)	
14:30 – 16:00	B: Law and Management I Law & Sustainable Development <i>*This session will be held in French</i>	Warszawa 3rd Floor
	Chair: Thi Viet Ha Nguyen, <i>IPAG Business School, France</i>	Discussant
	La réglementation européenne applicable aux sociétés est-elle adaptée aux défis du réchauffement climatique ? David Desforges (Desforges Law, France)	Benjamin Vincendeau (IPAG Business School, France)
	Le modèle français de transparence des informations liées au développement durable : la déclaration de performance extra-financière. Benjamin Vincendeau (IPAG Business School, France)	Claude Laveu (EDF Group, France)
	La détermination d'indicateurs de mesure de l'impact environnemental. EDF : l'expérience d'une entreprise responsable Claude Laveu (EDF Group, France)	David Desforges (Desforges Law, France)
14:30 – 16:00	B: Organisational Behavior, Communication and Information Systems II Digital Technologies	Madrid 1st Floor
	Chair: Vincent Dutot, <i>IPAG Business School, France</i>	Discussant
	Institutional logic contradiction, loose coupling and categories: postimplementation of an Enterprise Information System in the Chinese subsidiary of a German industrial company. Raphaël Lissillour (IPAG Business School, France), Wang Zhaokang (IPAG Business School, France)	Radu Lixandroi (Transilvania University of Brasov, Romania)

	An analysis of attitudes towards augmented reality in online shopping Radu Lixandroi (<i>Transilvania University of Brasov, Romania</i>), Catalin Maican (<i>Transilvania University of Brasov, Romania</i>), Ana-Maria Cazan (<i>Transilvania University of Brasov, Romania</i>)	Cristina Trocin <i>(University Ca' Foscari of Venice, Italy)</i>
	Making a healthcare platform work: A case of an Italian health information exchange platform Cristina Trocin (<i>University Ca' Foscari of Venice, Italy</i>)	Raphaël Lissillour <i>(IPAG Business School, France)</i>

14:30 – 16:00	B: Theoretical and Applied Economics II Macroeconomics	Budapest 2nd Floor
	Chair: Ted Loch-Temzelides , <i>Rice University, United States</i>	Discussant
	Why do some countries adopt minimum wage legislation? The role of in-kind redistribution Thomas Moutos (<i>Athens University of Economics and Business, Greece</i>)	Louis Jaeck <i>(United Arab Emirates University, United Arab Emirates)</i>
	Political economy of immigration policy and justification costs Louis Jaeck (<i>United Arab Emirates University, United Arab Emirates</i>)	Ted Loch-Temzelides <i>(Rice University, United States)</i>
	A monetary theory of blockchains Ted Loch-Temzelides (<i>Rice University, United States</i>), Dean Corbae (<i>University of Wisconsin-Madison, United States</i>), Randall Wright (<i>University of Wisconsin-Madison, United States</i>)	Thomas Moutos <i>(Athens University of Economics and Business, Greece)</i>

14:30 – 16:00	B: Subconference in “Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability” II Intelligence artificielle, méthodes collaboratives et nouveaux modèles de leadership <i>*This session will be held in French</i>	Roma 1st Floor
	Chair: Maria Giuseppina Bruna , <i>IPAG Business School, France</i>	Discussant
	Vers une éthique de la robotique André Boyer (<i>Nice Sophia Antipolis University, France</i>), Faranak Farzaneh (<i>IPAG Business School, France</i>)	Nathalie Lemieux <i>(University of Quebec in Montreal, Canada)</i>
	Leadership existentialiste sartrien revisité : pour une approche originale	Faranak Farzaneh <i>(IPAG Business School,</i>

	Nathalie Lemieux (<i>University of Quebec in Montreal, Canada</i>), Benoit Cherré (<i>University of Quebec in Montreal, Canada</i>)	France)
	Perception de l'éthique par les leaders dans l'entreprise marocaine Imane Mhamdi (<i>Nice Sophia Antipolis University, France</i>)	André Boyer (<i>Nice Sophia Antipolis University, France</i>)
	Les effets de l'Intelligence artificielle sur la dynamique de l'emploi Faranak Farzaneh (<i>IPAG Business School, France</i>), André Boyer (<i>Nice Sophia Antipolis University, France</i>), Marie Jose Scotto (<i>IPAG Business School, France</i>)	Béchir Ben Lahouel (<i>IPAG Business School, France</i>)

14:30 – 16:00	B^{bis}: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" III The new challenges of CSR & Sustainability	Paris 2nd Floor
	Chair: Joana Vassilopolou , <i>Brunel Business School, United Kingdom</i>	Discussant
	Investigating the performance evolution of Chinese real estate industry using a DEA-Malmquist Productivity Index Xiaoxiao Liu (<i>University of Chinese Academy of Sciences, China</i>), Guoliang Yang (<i>University of Chinese Academy of Sciences, China</i>)	Christian Stutz (<i>University of Applied Sciences in Business Administration Zurich & University of Zurich, Switzerland</i>)
	Nudging and involving CSR: Rethinking employees' reaction to internal CSR Christian Stutz (<i>HWZ University of Applied Sciences in Business Administration Zurich & University of Zurich, Switzerland</i>), Ramona Mostafa (<i>HWZ University of Applied Sciences in Business Administration Zurich, Switzerland & University of Jyväskylä, Finland</i>), Sybille Sachs (<i>HWZ University of Applied Sciences in Business Administration Zurich & University of Zurich, Switzerland</i>)	Iris Maurer (<i>Vienna University of Economics and Business, Austria</i>)
	Employment relations: a comparative analysis of sustainability reporting by large Chinese, German, Indian, Japanese, and US corporations Iris Maurer (<i>Vienna University of Economics and Business, Austria</i>)	Xiaoxiao Liu (<i>University of Chinese Academy of Sciences, China</i>)

14:30 – 16:00	B: Subconference in "Family Business Research" II Emotions in Family Firms	Kopenhagen 3rd Floor
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	Chair: Fabio Quarato, Bocconi University, Italy	Discussant
	The role of family owners in non-family members' psychological security: Towards a better understanding of organizational learning in family firms Julia Vincent (IPAG Business School, France), Charles-Henri Besseyre-Des-Horts (HEC Paris, France)	Eric Clinton (Dublin City University, Ireland)
	Workforce reduction in private family firms: Investigating emotional and financial concerns Maria J Sanchez-Bueno (Charles III University of Madrid, Spain), Alessandro Cirrillo (University of Foggia, Italy), Fernando Muñoz-Bullon (Charles III University of Madrid, Spain), Salvatore Sciascia (Carlo Cattaneo University, Italy)	Julia Vincent (IPAG Business School, France)
	The role of emotion in family business decision making Eric Clinton (Dublin City University, Ireland), Richard Harrison (University of Edinburgh, United Kingdom), Maura Mcadam (Dublin City University, Ireland), Clay Dibrell (University of Mississippi, United States)	Fernando Muñoz-Bullon (Charles III University of Madrid, Spain)

14:30 – 16:00	B: Subconference in “Environmental Economics” II Environmental Concerns	Amsterdam 3rd Floor
	Chair: Allan Beltran-Hernandez, University of Birmingham, United Kingdom	Discussant NA
	Cross-dynastic intergenerational altruism Frikk Nesje (University of Heidelberg, Germany)	
	Environmental concerns and stock returns Imane El Ouadghiri (EMLV Business School, France), Jonathan Peille (EMLV Business School, France), Andreas Ziegler (University of Kassel, Germany), Khaled Guesmi (IPAG Business School, France)	
	The disamenity impact of solar farms: A hedonic analysis David Maddison (University of Birmingham, United Kingdom), Allan Beltran Hernandez (University of Birmingham, United Kingdom), Reece Ogier (University of Birmingham, United Kingdom)	

16:00 – 16:15	Coffee Break	Ground Floor
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16:15 – 17:45 Parallel Sessions (C)

16:15 – 17:45	C: Accounting and Financial Accounting III	Praha 2nd Floor
	Chair: Kaouthar Lajili, <i>Telfer School of Management - University of Ottawa, Canada</i>	Discussant
	Committing to widespread disclosure of carbon impact Dhoha Trabelsi (<i>ESCE International Business School, France</i>), Saqib Aziz (<i>Rennes School of Business, France</i>), Sabrina Chikh (<i>SKEMA Business School, France</i>), Michael Dowling (<i>Rennes School of Business, France</i>)	Jacques Totowa (<i>University of the Witwatersrand Johannesburg, South Africa</i>)
	Cognitive processing of information from risk maps in India Thomas Berger (<i>Baden-Württemberg Cooperative State University, Germany</i>), Pankaj Trivedi (<i>K.J. Somaiya Institute of Management Studies and Research, India</i>), Hooge Ignace (<i>Utrecht University, The Netherlands</i>)	Kaouthar Lajili (<i>Telfer School of Management - University of Ottawa, Canada</i>)
	Chairman's letter, impression management and governance mechanisms Jacques Totowa (<i>University of the Witwatersrand Johannesburg, South Africa</i>), Thabang Mokoaleli-Mokoteli (<i>University of the Witwatersrand Johannesburg, South Africa</i>)	Dhoha Trabelsi (<i>ESCE International Business School, France</i>)
	Strategic human capital disclosure Kaouthar Lajili (<i>Telfer School of Management - University of Ottawa, Canada</i>)	Pankaj Trivedi (<i>K.J. Somaiya Institute of Management Studies and Research, India</i>)
16:15 – 17:45	C: Banking, Corporate Governance and Finance III	Oslo 4th Floor
	Chair: Thorsten Lehnert, <i>Luxembourg School of Finance, University of Luxembourg, France</i>	Discussant
	Measuring the impact of Google's Search Volume Index on the stock prices Christian De Peretti (<i>Claude Bernard University Lyon 1, France</i>)	Tarik Bazgour (<i>EMLV Business School, France</i>)
	A dynamic conditional regime-switching GARCH CAPM for energy and financial markets Julien Chevallier (<i>University of Paris 8 & IPAG Business School, France</i>), Urom Christian (<i>Federal University Ndufu-Alike Ikwo, Nigeria & University of Paris 8, France</i>)	Thorsten Lehnert (<i>Luxembourg School of Finance, Luxembourg</i>)

	<p>A defaultable bond model with cyclical fluctuations in the spread process</p> <p>Tarik Bazgour (EMLV Business School, France), Federico Platania (EMLV Business School, France)</p>	<p>Christian De Peretti (Claude Bernard University Lyon 1, France)</p>
	<p>Why is the market skewness-return relationship negative?</p> <p>Thorsten Lehnert (Luxembourg School of Finance, Luxembourg)</p>	<p>Julien Chevallier (University of Paris 8 & IPAG Business School, France)</p>
16:15 – 17:45	<p>C: Entrepreneurship III Finance, Institution, University and Entrepreneurship Chair: Brahim Gaies, IPAG Business School, France</p>	<p>Stockholm 4th Floor Discussant</p>
	<p>Angel investor identity types and core exchanges with early stage firms</p> <p>Carlos M. DaSilva (HEG School of Management Fribourg, HES-SO, University of Applied Sciences Western Switzerland, Switzerland)</p>	<p>Emanuele Rossi (University of Milano - Bicocca, Italy)</p>
	<p>New junior bond markets for SME: The experience from the Italian mini bond market</p> <p>Emanuele Rossi (University of Milano - Bicocca, Italy), Simone Boccaletti (University of Milano - Bicocca, Italy), Monica Rossolini (University of Milano - Bicocca, Italy)</p>	<p>Carlos M. DaSilva (HEG School of Management Fribourg, HES-SO, University of Applied Sciences Western Switzerland, Switzerland)</p>
	<p>Entrepreneurial opportunities for disruptive innovations</p> <p>Jaeyoung Cho (Kyungpook National University, Republic of Korea), Jangwoo Lee (Kyungpook National University, Republic of Korea)</p>	<p>Simona Grama-Vigouroux (South Champagne Business School, France)</p>
	<p>Factors influencing the solvency of men and women in French Microfinance Institutions. The case of Initiative France</p> <p>Simona Grama-Vigouroux (South Champagne Business School, France), Sana Saidi (South Champagne Business School, France), Mohamed Sellami (EDC Paris Business School, France), Gérard Cazabat (EDC Paris Business School, France)</p>	<p>Jaeyoung Cho (Kyungpook National University, Republic of Korea)</p>
16:15 – 17:45	<p>C: Strategic Management III Strategy, Policy, and Political Affiliation Chair: Manel Guechtouli, IPAG Business School, France</p>	<p>London 3rd Floor Discussant</p>
	<p>Competing for policy: Lobbying in the EU wholesale</p>	<p>Dongdong Huang</p>

	roaming regulation Amanda Alves (Paris Dauphine University, France), Nada Mimouni (Paris Dauphine University, France), Timothy Yeung (Paris Dauphine University, France), Eric Brousseau (Paris Dauphine University, France)	(Nanyang Technological University, Singapore)
	Identity-driven design of resonating touch-toint experiences Guenther Botschen (University of Innsbruck, Austria), Hans Muehlbacher (International University of Monaco, Monaco)	Amanda Alves (Paris Dauphine University, France)
	Political affiliation-based stigma: Concepts and de-stigmatization tactics by globalizing firms Dongdong Huang (Nanyang Technological University, Singapore), David Gomulya (Nanyang Technological University, Singapore), Lai Si Tsui-Auch (Nanyang Technological University, Singapore), Junjie Yang (Xiamen University Malaysia, Malaysia)	Sarah Kaine (University of Technology Sydney, Australia)
	Long-term non-market strategies: how business is attempting to change society Emmanuel Josserand (University of Technology Sydney, Australia), Sarah Kaine (University of Technology Sydney, Australia)	Guenther Botschen (University of Innsbruck, Austria)

16:15 – 17:45	C: Marketing IV Consumer Behavior	Berlin 3rd Floor
	Chair: Myriam Ertz , University of Quebec in Chicoutimi, Canada	Discussant
	Switchover: Proposition of a concept for role reversal in the collaborative economy Myriam Ertz (University of Quebec in Chicoutimi, Canada), Jonathan Deschênes (HEC Montreal, Canada), Emine Sarigollu (McGill University, Canada)	Josée Laflamme (University of Quebec in Rimouski, Canada)
	Integrating visitor perception into tourism marketing strategies Josée Laflamme (University of Quebec in Rimouski, Canada), Lydie Roch (University of Quebec in Rimouski, Canada)	Velcovska Sarka (Technical University of Ostrava, Czech Republic)
	The impact of brand on consumer preferences of milk in digital age: Conjoint analysis approach Velcovska Sarka (Technical University of Ostrava, Czech Republic)	Phimai Nuansi (National Institute of Development Administration, Thailand)
	Service failure management: An integrative review Phimai Nuansi (National Institute of Development	Myriam Ertz (University of Quebec

	Administration, Thailand), Piya Ngamcharoenmongkol (National Institute of Development Administration, Thailand)	in Chicoutimi, Canada)
16:15 – 17:45	C: Law & Management II Corporate Social Responsibility and Duty of Care* <i>*This session will be held in French</i>	Roma 1st Floor
	Chair: Benjamin Vincendeau, IPAG Business School, France	Discussant
	Les sentences arbitrales et les droits de l'Homme Thi Viet Ha Nguyen (IPAG Business School, France), Virginie Bourdou (IPAG Business School, France)	Gurvan Branellec (Brest Business School, France)
	L'entreprise responsable de sa chaîne de valeur par la création d'un devoir de vigilance Gurvan Branellec (Brest Business School, France)	
	La loi française sur le devoir de vigilance Alice Navarro (Ministry of Economy and Finance, France)	Thi Viet Ha Nguyen (IPAG Business School, France)
16:15 – 17:45	C: Organisational Behavior, Communication and Information Systems III The human aspect of Technology, Organisation and Performance	Madrid 1st Floor
	Chair: Christina Trocin, Ca' Foscari University of Venice, Italy	Discussant
	The neuroscience of cross-cultural and diversity management Mai Nguyen (Amsterdam University of Applied Sciences, The Netherlands)	Mustapha Belkhouja (Grenoble School of Management, France)
	On human decisions (with hidden and malicious intent) in Business and Management from an investigator perspective Thang Nguyen (California State University Long Beach, United States)	Mai Nguyen (Amsterdam University of Applied Sciences, The Netherlands)
	Team diversity and research performance David Yoon (University of Leeds, United Kingdom), Mustapha Belkhouja (Grenoble School of Management, France), Mario Kafouros (University of Manchester, United Kingdom)	Thang Nguyen (California State University Long Beach, United States)
16:15 – 17:45	C: Management and Economics Issues in the Public Sector (and non-profit) I	Warszawa 3rd Floor
	Chair: Simon Porcher, Sorbonne Business School,	Discussant

	France	
	Sustainable development in NATO ministries of defense: Drivers and influence Andreas Tsalas (<i>University of Peloponnese, Greece</i>)	Gopal Naik (<i>Indian Institute of Management Bangalore, India</i>)
	Why it has been difficult for Public-Private partnership to deliver Technology based Public Services in rural India? Gopal Naik (<i>Indian Institute of Management Bangalore, India</i>)	Housseem Rachdi (<i>IHEC Carthage Business School, Tunisia & IPAG Business School, France</i>)
	External debt and economic growth in CFA countries: Political institutions matter? Housseem Rachdi (<i>IHEC Carthage Business School, Tunisia & IPAG Business School, France</i>), Khaled Guesmi (<i>IPAG Business School, France</i>), Nounamo Harold Yann Nguedie (<i>University of Douala, Cameroon</i>)	Charlotte Wang (<i>IPAG Business School, France</i>)
	Research on the effects and influencing factors of international student training in China - A case study of Yunnan University Charlotte Wang (<i>IPAG Business School, France</i>), Joel Bellassen (<i>University of Paris Diderot, France</i>)	Andreas Tsalas (<i>University of Peloponnese, Greece</i>)

16:15 – 17:45	C: Theoretical and Applied Economics III Ecology & Climate Economics	Budapest 2nd Floor
	Chair: Felipe Vasquez Lavin , <i>University of Desarrollo, Chile</i>	Discussant
	Optimal climate and fiscal policy in an OLG economy Richard Jaimes (<i>Tilburg University, The Netherlands</i>)	Felipe Vasquez Lavin (<i>University of Desarrollo, Chile</i>)
	Exploring dual discount rates for ecosystem services: Evidence from a marine protected area network Felipe Vasquez Lavin (<i>University of Desarrollo, Chile</i>)	Ikram Jebabli (<i>International University of Rabat, Morocco</i>)
	Dynamic volatility spillovers between energy and world stock market Ikram Jebabli (<i>International University of Rabat, Morocco</i>)	Richard Jaimes (<i>Tilburg University, The Netherlands</i>)

16:15 – 17:45	C: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" IV	Paris 2nd Floor
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	Les nouveaux défis de l'inclusion I: Perspectives entrepreneuriales et managériales <i>*This session will be held in French</i>	
	Chair: Jean-Paul Tchankam, KEDGE Business School, France	Discussant
	Des rapports autonomes aux rapports intégrés : Retour sur une mutation éthique Patrice Terramorsi (University of Corsica Pasquale Paoli, France)	Abderrahmane Jahmane (IPAG Business School, France)
	Eveiller à l'éthique, éclairer les consciences et stimuler l'esprit d'observation pour former des managers inclusifs Maria Giuseppina Bruna (IPAG Business School, France), Abderrahmane Jahmane (IPAG Business School, France)	Veronique Csanyi-Virag (University of Montpellier, France)
	L'entrepreneuriat inclusif dans le contexte d'inclusion des personnes en situation de handicap : une approche théorique Veronique Csanyi-Virag (University of Montpellier, France)	Patrice Terramorsi (University of Corsica Pasquale Paoli, France)
16:15 – 17:45	C: Subconference in "Family Business Research" III Transgenerational Entrepreneurship in Family Firms Chair: Eric Clinton, Dublin City University, Ireland	Kopenhagen 3rd Floor Discussant
	Family Business Evolution - Towards a New Research Agenda Siobhan Killion (Technological University Dublin, Ireland)	Ellen Janssen (Hasselt University, Belgium)
	Genograms as tools for family business group and portfolio entrepreneurship research Marita Rautiainen (LUT University, Finland), Peter Rosa (University of Edinburgh Business School, United Kingdom), Timo Pihkala (LUT University, Finland)	Siobhan Killion (Technological University Dublin, Ireland)
	Role identity conflict in family business successors in mainland China Johanna Jiang (Coventry University London, United Kingdom), Alison Rieple (Westminster Business School, United Kingdom), Jane Chang (Coventry University London, United Kingdom)	Marita Rautiainen (LUT University, Finland)
	Entrepreneurial orientation in next generation family firms: Do ownership succession financing and family governance matter? Ellen Janssen (Hasselt University, Belgium), Sigrid Vandemaele (Hasselt University, Belgium), Wim	Johanna Jiang (Coventry University London, United Kingdom)

	Voordeckers (Hasselt University, Belgium), Mark Vancauteren (Hasselt University, Belgium)	
16:15 – 17:45	C: Subconference in “Environmental Economics” III Plenary Session	Amsterdam 3rd Floor
	Chair: Cees Withagen, IPAG Business School, France	Discussant NA
	Market-based performance standards as building blocks for Carbon Pricing Invited Speaker: Carolyn Fischer, Professor of environmental economics, Vrije University, The Netherlands	
	Choosing the future: Markets, ethics, and realpolitik in social discounting Invited Speaker: Antony Millner, Associate Professorial Research Fellow at the Grantham Research Institute on Climate Change and the Environment, London School of Economics and Political Science, United Kingdom	

19:00 – 23:00 GALA DINNER

HYATT REGENCY NICE

Palais de la Méditerranée

13 Promenade des Anglais, 06000 Nice

<https://nice.regency.hyatt.com/>



Tuesday, July 9, 2019

09:00 – 09:30	Registration & Coffee	Ground Floor
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09:30 – 11:00 Parallel Sessions (D)

09:30 – 11:00	D: Banking, Corporate Governance and Finance IV Special Session "International Financial Markets, Institutions and Money" I	Oslo 4th Floor
	Chair: Sabri Boubaker, <i>South Champagne Business School, France</i> , Duc Khuong Nguyen, <i>IPAG Business School, France</i>	Discussant NA
	Invited Speaker: Jonathan A. Batten <i>CIMB-UUM Chair Professor of Finance, University of Utara Malaysia, Malaysia & Editor of Journal of International Financial Markets Institutions and Money</i>	
	The diabolic loop in a monetary union: Banking fragility, sovereign risk, and fiscal policy Duc Khuong Nguyen (<i>IPAG Business School, France</i>), Sabri Boubaker (<i>South Champagne Business School, France</i>), Dimitris Gounopoulos (<i>University of Bath, United Kingdom</i>), Nikos Paltalidis (<i>Durham University Business School, Durham University, United Kingdom</i>)	
	Asset classes and portfolio diversification: Evidence from stochastic spanning approach Nikolas Topaloglou (<i>Athens University of Economics and Business, Greece & IPAG Business School, France</i>), Duc Khuong Nguyen (<i>IPAG Business School, France</i>), Thomas Walther (<i>University of Saint Gallen, Switzerland</i>)	
09:30 – 11:00	D^{bis}: Banking, Corporate Governance and Finance V	Praha 2nd Floor
	Chair: Khaled Guesmi, <i>IPAG Business School, France</i>	Discussant
	On the nexus of income diversification and bank market power in MENA countries: Evidence from a GMM panel VAR approach Zouaoui Haykel (<i>University of Carthage, Tunisia</i>), Faten Zoghlami (<i>University of Manouba, Tunisia</i>)	Nouredine Kouaissah (<i>International University of Rabat, Morocco</i>)
	The heterogeneous effect of financial development on economic growth volatility: A penalized panel quantile regression Zouaoui Haykel (<i>University of Carthage, Tunisia</i>), Mazioud Chaabouni Manel (<i>Tunis - El Manar</i>)	Krzysztof Rybinski (<i>Vistula University, Poland</i>)

	University, Tunisia)	
	Risks reduction in the Italian fixed-income market Nouredine Kouaissah (International University of Rabat, Morocco), Sergio Ortobelli (University of Bergamo, Italy)	Zouaoui Haykel (University of Carthage, Tunisia)
	Should asset managers pay for economic research? A machine learning analysis of newspaper articles and bank's daily economic reports Krzysztof Rybinski (Vistula University, Poland)	Mazioud Chaabouni Manel (Tunis - El Manar University, Tunisia)
09:30 – 11:00	D: Entrepreneurship IV SME, Growth and Entrepreneurship	Stockholm 4th Floor
	Chair: Erno Tornikoski, Exeter Business School, United Kingdom	Discussant
	Investigating the billion dollar cannabis start-ups in Canada Richard-Marc Lacasse (University of Quebec in Rimouski, Canada), Berthe Lambert (University of Quebec in Rimouski, Canada), Magali Turcotte (University of Quebec in Rimouski, Canada), Louis-David Sirois (University of Quebec in Rimouski, Canada), Émilie Couture (University of Quebec in Rimouski, Canada)	Sondes Mbarek (Institut Mines-Télécom Business School, France)
	Transforming healthcare sector through innovation: A study of top funded healthcare startups from India Sondes Mbarek (Institut Mines-Télécom Business School, France), Nirjhar Nigam (ICN Business School, France), Afef Boughanmi (University of Lorraine, France)	Richard-Marc Lacasse (University of Quebec in Rimouski, Canada)
	Does financial development spur nascent entrepreneurship ? - panel data analysis Dorra Najjar (IPAG Business School, France), Brahim Gaies (IPAG Business School, France), Adnane Maalaoui (IPAG Business School, France)	Péter Erdélyi (Bournemouth University, United Kingdom)
	Schumpeterian entrepreneurship as dual mediation between markets and between heterogeneous resources Péter Erdélyi (Bournemouth University, United Kingdom), Edgar Whitley (London School of Economics and Political Science, United Kingdom)	Dorra Najjar (IPAG Business School, France)
09:30 – 11:00	D: Strategic Management IV A Strategic Approach to Innovation, Technology and Ecodesign	London 3rd Floor
	Chair: Dasilva Carlos M., HEG School of Management	Discussant

	Fribourg, University of Applied Sciences Western Switzerland, Switzerland	
	Actor-Network Theory contribution for understanding open innovation in a smart tourism context* Pierre Piré-Lechalard (Group ESC Clermont, France), Manel Guechtouli (IPAG Business School, France), Serge Miranda (Nice Sophia Antipolis University, France) <i>*This paper is originally in French and will be presented and discussed in English</i>	Marie-France Vernier (ESDES School of Business and Management, France)
	Communicating clean technology: Green premium, competition, and ecolabels Aditi Sengupta (Auburn University, United States)	Pierre Piré-Lechalard (Group ESC Clermont, France)
	Innovation and ecodesign: lessons from the failed launch of a vacuum cleaner Marie-France Vernier (ESDES School of Business and Management, France)	Aditi Sengupta (Auburn University, United States)

09:30 – 11:00	D: Marketing V Branding	Berlin 3rd Floor
	Chair: Stacey Sharpe , California State University, United States	Discussant
	Bridging the gap between brand gender and brand loyalty on social media: Exploring the mediating effects Salim Azar (Saint Joseph University of Beirut, Lebanon), Leonor Vacas-De-Carvalho (University of Évora, Portugal), Joana Machado (Catholic University of Portugal, Portugal)	Stacey Sharpe (California State University, United States)
	Do firms adjust advertising spending around accounting-based brand scandals? Evidence from fraudulent restatements Stacey Sharpe (California State University, United States)	Lilia Touzani (IPAG Business School, France)
	Destination tourism image in transitional period: the effect of employability Lilia Touzani (Higher Institute of Management of Tunis, Tunisia), Mourad Touzani (Neoma Business School, France)	Stefania Masè (IPAG Business School, France)
	Measurement scale of aesthetic style: scale refinement and its effect on perceived brand quality and brand loyalty Stefania Masè (IPAG Business School, France),	Salim Azar (Saint Joseph University of Beirut, Lebanon)

	Ramirez Richard Huaman (EM Strasbourg Business School, France), Elena Cedrola (University of Macerata, Italy)	
09:30 – 11:00	D: Management and Economics Issues in the Public Sector (and non-profit) II Special Session "Public-Private Cooperations and Value Creation" I	Warszawa 3rd Floor
	Chairs: Marco Buso, CRIEP-University of Padova, Italy, Luciano Greco, CRIEP-University of Padova, Italy, Tra Tran, IPAG Business School, France	Discussant
	Public-Private cooperation and value creation: What can we learn? A private firm point of view Invited Speaker: Bertrand Quélin, Professor of Strategy and Business Policy, HEC, France	
	Public-Private partnerships: Benefits and limits to cooperation - Evidence from Lebanon Invited Speaker: Stéphane Straub, President of European Development Network, Professor of Economics, Toulouse School of Economics, France	
09:30 – 11:00	D: Theoretical and Applied Economics IV Shocks	Budapest 2nd Floor
	Chair: Abdenour Redouan, Mohammed V University of Rabat, Morocco	Discussant
	Oil price shocks and EMU sovereign yield spreads Michail Filippidis (University of Portsmouth, United Kingdom), Renatas Kizys (University of Portsmouth, United Kingdom), George Filis (Bournemouth University, United Kingdom)	Redouan Abdenour (Mohammed V University of Rabat, Morocco)
	Fiscal policy shocks in Morocco - A DSGE analysis Redouan Abdenour (Mohammed V University of Rabat, Morocco), Said Tounsi (Mohammed V University of Rabat, Morocco)	Michail Filippidis (University of Portsmouth, United Kingdom)
09:30 – 11:00	D: Geopolitics I* Laïcité, fait religieux et radicalisation : quelles marges de manœuvres pour les employeurs *This session will be held in French	Roma 1st Floor
	Chair: Alexandre del Valle, IPAG Business School, France	Discussant N/A
	Le référent laïcité en milieu professionnel, entre fait religieux, travail ensemble et radicalisation Philippe Cassuto (Aix-Marseille University, France)	
	Les radicalisations religieuses, un risque géopolitique	

	<p>majeur</p> <p>Pierre Conessa (<i>Sciences Po University, France</i>)</p>	
	<p>Détection et Prévention des Signaux Faibles de la Radicalisation Islamiste</p> <p>Youssef Chiheb (<i>University of Paris 13, France</i>)</p>	
09:30 – 11:00	<p>D: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" V</p> <p>Special Session: The new challenges of Environmental Efficiency</p>	Paris 2nd Floor
	<p>Chair: Béchir Ben Lahouel, <i>IPAG Business School, France</i></p>	Discussant
	<p>Data envelopment analysis in eco-efficiency measurement considering CO2 emissions</p> <p>Invited Speaker: Guoliang Yang, <i>Full Professor, Institutes of Science and Development, University of Chinese Academy of Sciences, China</i></p>	
	<p>Estimating capacity utilization of Chinese manufacturing industries</p> <p>Yaoyao Song (<i>University of Chinese Academy of Sciences, China</i>), Guoliang Yang (<i>University of Chinese Academy of Sciences, China</i>)</p>	Béchir Ben Lahouel (<i>IPAG Business School, France</i>)
	<p>Assessing the R&D performance of Chinese industrial enterprises: A two-stage DEA approach</p> <p>Huihui Liu (<i>University of Chinese Academy of Sciences, China</i>), Guoliang Yang (<i>University of Chinese Academy of Sciences, China</i>)</p>	Maria Giuseppina Bruna (<i>IPAG Business School, France</i>)
09:30 – 11:00	<p>D: Subconference in Environmental Economics IV</p> <p>Climate change economics</p>	Amsterdam 3rd Floor
	<p>Chair: Cees Withagen, <i>IPAG Business School, France</i></p>	Discussant N/A
	<p>An explicit formula for optimal carbon taxes under general economic settings</p> <p>Chuan-Zhong Li (<i>Uppsala University, Sweden</i>)</p>	
	<p>Carbon capture and storage with enhanced recovery</p> <p>Cees Withagen (<i>IPAG Business School, France</i>), Michel Moreaux (<i>Toulouse School of Economics, France</i>), Jean-Pierre Amigues (<i>Toulouse School of Economics, France</i>)</p>	
	<p>The carbon abatement game</p> <p>Christoph Hambel (<i>Goethe-University Frankfurt, Germany</i>), Kraft Holger (<i>Goethe-University Frankfurt, Germany</i>), Eduardo S. Schwartz (<i>Simon Fraser</i>)</p>	

	University, Canada)	
09:30 – 11:00	D: Subconference in “Family Business Research” IV Succession in Family Firms	Kopenhagen 3rd Floor
	Chair: Julia Vincent, <i>IPAG Business School, France</i>	Discussant
	The impact of the transformational leadership approach on successions in family businesses Petra Moog (<i>University of Siegen, Germany</i>), Richard Overödder (<i>University of Siegen, Germany</i>)	Domenico Nicolò (<i>University Mediterranea of Reggio Calabria, Italy</i>)
	Same same but different? - Determinants of network transfer evaluation during different modes of family business successions Petra Moog (<i>University of Siegen, Germany</i>), Miriam Hiepler (<i>University of Siegen, Germany</i>), Christian Soost (<i>University of Siegen, Germany</i>)	Richard Overödder (<i>University of Siegen, Germany</i>)
	The “start-up a business” strategy in the succession process planning at the top of family firms Domenico Nicolò (<i>University Mediterranea of Reggio Calabria, Italy</i>), Giuseppe Valenza (<i>University Mediterranea of Reggio Calabria, Italy</i>)	Petra Moog (<i>University of Siegen, Germany</i>)

11:00 – 11:15	Coffee Break	Ground Floor
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11:15 – 12:00 Keynote Address III

	Topic: International business research in the digital age Keynote Speaker: Alain Verbeke <i>Research Director of the Strategy and Organization Area, McCaig Research Chair in Management, University of Calgary, Canada & Editor in Chief of Journal of International Business Studies</i>	Amphitheatre New York
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12:00 – 13:30	Lunch Break	
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13:30 – 15:00 Parallel Sessions (E)

13:30 – 15:00	E: Banking, Corporate Governance and Finance VI	Oslo 4th Floor
	Chair: Saif Ullah, <i>John Molson School of Business, Concordia University, Canada</i>	Discussant
	The role of internally financed capex in rising Chinese corporate debts	Miloud Tarek (<i>INSEEC School of</i>)

	Guonan MA (<i>About Capital Management, Hong Kong</i>), Jinzhao Chen (<i>ESSCA School of Management, France</i>)	Business & Economics, France)
	An examination of venture capital certification role: Using high frequency data Miloud Tarek (<i>INSEEC School of Business & Economics, France</i>)	Saif Ullah (<i>John Molson School of Business, Concordia University, Canada</i>)
	Determinants of crowdfunding success Saif Ullah (<i>John Molson School of Business, Concordia University, Canada</i>), Yulin Zhou (<i>Concordia University, Canada</i>)	Jinzhao Chen (<i>ESSCA School of Management, France</i>)

13:30 – 15:00	E: Entrepreneurship V* <i>*This session will be held in French</i>	Stockholm 4th Floor
	Chair: Jean-Michel Sahut, (<i>IDRAC Business School, France</i>)	Discussant
	De l'intention à l'action entrepreneuriale : rôle de la volition dans le parcours entrepreneurial des étudiants Arfi Wissal Ben (<i>IDRAC Business School, France</i>), Haithem Guizani (<i>Sciences Po Grenoble, France</i>), Lubica Hikkerova (<i>IPAG Business School, France</i>)	Tristan Boyer (<i>IPAG Business School, France</i>)
	Smells like Teen Spirit? The survival of nascent (student) entrepreneurs Tristan Boyer (<i>IPAG Business School, France</i>), Christophe Schalck (<i>IPAG Business School, France</i>)	Lubica Hikkerova (<i>IPAG Business School, France</i>)
	Capital psychologique et capital social de l'entrepreneur Jean-Michel Sahut (<i>IDRAC Business School, France</i>), Lubica Hikkerova (<i>IPAG Business School, France</i>), Math Mazra (<i>University of Maroua, Cameroon</i>)	Manel Toumi (<i>University of Paris 13, France</i>)
	Comprendre l'échec de l'acte entrepreneurial des apprenants: Grille de lecture selon le modèle SMOCS Manel Toumi (<i>University of Paris 13, France</i>), Ali Smida (<i>University of Paris 13, France</i>)	Jean-Michel Sahut (<i>IDRAC Business School, France</i>)

13:30 – 15:00	E: Strategic Management V Business Models, Strategic Attention and Organizational Failure	London 3rd Floor
	Chair: Aditi Sengupta, (<i>Auburn University, United States</i>)	Discussant
	Feeling trusted: Accounting for support mechanisms and organizational failure Jianxiang Bi (<i>Bristol Business School, United Kingdom</i>), David Sarpong (<i>Brunel Business School,</i>	Ran Li (<i>Hitotsubashi University, Japan</i>)

	Brunel University London, United Kingdom)	
	Digital business models: A process model of innovation Carlos M. DaSilva (HEG School of Management Fribourg, HES-SO, University of Applied Sciences Western Switzerland, Switzerland)	Jianxiang Bi (Bristol Business School, United Kingdom)
	CEO strategic attention and firm performance Ran Li (Hitotsubashi University, Japan)	Carlos M. DaSilva (HEG School of Management Fribourg, HES-SO, University of Applied Sciences Western Switzerland, Switzerland)
13:30 – 15:00	E: Marketing VI Special Session "Brands and Ethics" II	Berlin 3rd Floor
	Chair: Carolyn Strong , Cardiff University Business School, United Kingdom	Discussant
	Why do I follow and when do I stop? A study on the motives and behavior of social media influencer followers Caroline S.L. Tan (University of Tsukuba, Japan)	Caroline Frisenberg (International University of Monaco, Monaco)
	Individual-driven vs. corporate-driven LinkedIn profiles: How they differ? And how do they influence the corporate reputation? Caroline Frisenberg (International University of Monaco, Monaco)	Seng Kiong Kok (Liverpool John Morres University, United Kingdom)
	The branding of religio-financial institutions in the UK: Conversations with markets actors within the Islamic financial sector Seng Kiong Kok (Liverpool John Morres University, United Kingdom)	Alisa Minina (IPAG Business School, France)
	Digidating? Navigating the marketplace of love Stefania Masè (IPAG Business School, France), Alisa Minina (IPAG Business School, France), Jamie Smith (IPAG Business School, France)	Caroline S.L. Tan (University of Tsukuba, Japan)
13:30 – 15:00	E: Management and Economics Issues in the Public Sector (and non-profit) III Best practices in Public Private Partnerships	Warszawa 3rd Floor
	Chair: Bertrand Quélin , HEC, France	Discussant
	Public private partnerships adoption: Role of	Emmanuel Josserand

	performance gap and public managers' aspiration levels Tra Tran (IPAG Business School, France), Simon Porcher (Sorbonne Business School, France), Asli Kozan (IPAG Business School, France)	(University of Technology Sydney, Australia)
	Dynamic regulation public private partnership Emmanuel Josserand (University of Technology Sydney, Australia), Sarah Kaine (University of Technology Sydney, Australia)	Marco Buso (CRIEP-University of Padova, Italy)
	Do exit options increase the value-for-money in public-private partnerships? Marco Buso (CRIEP-University of Padova, Italy), Cesare Dosi (University of Padova, Italy), Michele Moretto (University of Padova, Italy)	Dimitrios Zormpas (University of Bologna, Italy)
	Agency conflicts and risk sharing in Public Private Partnerships Dimitrios Zormpas (University of Bologna, Italy), Michele Moretto (University of Padova, Italy), Marco Buso (CRIEP-University of Padova, Italy)	Simon Porcher (Sorbonne Business School, France)
13:30 – 15:00	E: Theoretical and Applied Economics V Risk & Crisis	Budapest 2nd Floor
	Chair: Piaser Gwenaël , IPAG Business School, France	Discussant
	Consumers' greed and inefficiency paradigm during the U.S. 2008-2009 subprime mortgages crisis: The view of economists Olivier Mesly (ICN Business School, France), Racicot François-Éric (University of Ottawa, Canada), Nicolas Huck (ICN Business School, France)	Christophe Schalck (IPAG Business School, France)
	Evaluating sovereign risk spillovers on domestic banks during the European debt crisis Christophe Schalck (IPAG Business School, France), Benjamin Keddad (Paris School of Business, France)	Piaser Gwenaël (IPAG Business School, France)
	Be tough on cheaters, but not too tough, it is useless Piaser Gwenaël (IPAG Business School, France), Çitaku Shkëlqesa (University of Pristina, Kosovo), Luboteni Gazmend (University of Pristina, Kosovo)	Olivier Mesly (ICN Business School, France)
13:30 – 15:00	E: Geopolitics II* Le cas spécifique des Frères musulmans et des milieux turcs islamistes « néo-ottomans » & « Juguler la radicalisation et défendre la laïcité sans discriminer : un défi démocratique et institutionnel » <i>*This session will be held in French</i>	Roma 1st Floor
	Chair: Maya Khadra & Eric Denécé , The French Center	Discussant

	for Research on Intelligence, France	N/A
	Frères Musulmans: stratégie du Jihad économique et de l'infiltration en entreprises Emmanuel Razavi (Multipolar World Institute, Spain)	
	La stratégie des Frères musulmans et des institutions islamistes turques dans les écoles et les milieux de l'enseignement Alexandre del Valle (IPAG Business School, France)	
	L'évaluation du risque en entreprise sans discrimination ni laxisme, quels indicateurs ? Quels critères ? Quels outils ? Dounia Bouzar (The Institute of Higher National Defence Studies, France)	
	La religion dans l'entreprise : sphère privée, sphère publique Radika Adnani (Popular University of Caen, France)	
13:30 – 15:00	E: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" VI Special Session: The new challenges of Alterity, Diversity & Inclusion I	Paris 2nd Floor
	Chair: Maria Giuseppina Bruna, IPAG Business School, France	Discussant
	Towards a theory of organizational Antisemitism as a case of minorities visibility, voice and deep-rooted prejudice Invited Speaker: Yochanan Altman, Professor, Vienna University of Economics and Business, Austria & Editor in Chief of European Management Journal	
	Working in men's territory: The case of Japanese women's careers Huiping Xian (University of Sheffield, United Kingdom), Sachiko Takeda (Bournemouth University, United Kingdom), Savita Kumra (American University of Sharjah, United Arab Emirates), Moroda Satomi (Women and Work Research Center, Japan)	Béchir Ben Lahouel (IPAG Business School, France)
	Transcultural validation of measurement scales for entrepreneurial auto-efficacy Jean-Paul Tchankam (Kedge Business School, France), Emmanuel Tchagang (University of Yaoundé II, Cameroon), Maria Giuseppina Bruna (IPAG Business School, France)	Huiping Xian (University of Sheffield, United Kingdom)

13:30 – 15:00	E: Subconference in “Family Business Research” V Plenary session	Kopenhagen 3rd Floor
	Chair: Andrea Calabro , <i>IPAG Business School, France</i>	Discussant N/A
	Theorizing from quantitative data Invited Speaker: Davide Ravasi , <i>Head of Strategy and Entrepreneurship, UCL School of Management, United Kingdom</i>	
	Internationalization of Family Firms: When is a focus on Socio-emotional wealth (SEW) effective? Invited Speaker: Alain Verbeke , <i>The Strategy and Organization Area & McCaig Research & Haskayne School of Business, University of Calgary, Canada & Editor in Chief of Journal of International Business Studies</i>	

13:30 – 15:00	E: Subconference in “Environmental Economics” V Empirics	Amsterdam 3rd Floor
	Chair: Matthew Cole , <i>University of Birmingham, United Kingdom</i>	Discussant N/A
	Green fiscal reform in Sweden: Econometric assessment of the carbon and energy taxation scheme Stanislav Shmelev (<i>Environment Europe, United Kingdom</i>)	
	Weathering the price effect of storms: Food stockpiling in the Philippines Eric Strobl (<i>Aix-Marseille University & IPAG Business School, France</i>)	
	Testing the emission reductions claims of CDM projects using Benford's law David Maddison (<i>University of Birmingham, United Kingdom</i>), Matthew Cole (<i>University of Birmingham, United Kingdom</i>), Liyun Zhang (<i>University of Birmingham, United Kingdom</i>)	

15:00 – 15:15	Coffee Break	Ground Floor
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15:15 – 16:15 Special Session “Meet the Editors”

<p>Zoltan Acs, Schar School of Policy and Government, George Mason University, United States & Editor-in-Chief of <i>Small Business Economics</i></p> <p>Yochanan Altman, Vienna University of Economics and Business, Austria & Editor-in-Chief of <i>European Management Review</i></p> <p>Jonathan A. Batten, University Utara Malaysia, Malaysia & Editor <i>Journal of International Financial Markets Institutions and Money</i></p> <p>Jason Shaw, Shaw Foundation Chair in Business, Nanyang Business School, Singapore Editor-in-chief of <i>Academy of Management Journal</i></p> <p>Carolyn Strong, Cardiff University, United Kingdom & Editor of <i>Journal of Strategic Marketing</i></p> <p>Alain Verbeke, University of Calgary, Canada & Editor in Chief of <i>Journal of International Business Studies</i></p>	Amphitheatre New York
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16 :15 – 16 :30 Coffee Break

Ground Floor

16:30 – 18:00 Parallel Sessions (F)

16:30 – 18:00	F: Banking, Corporate Governance and Finance VII	Budapest 2nd Floor
	Chair: Marszk Adam, Gdansk University of Technology, Poland	Discussant
	Engines of non-life insurance market activities Dinh Tri Vo (IPAG Business School, France & University of Economics Hochiminh City, Vietnam)	Duc Hoang Le (National Economics University, Vietnam)
	Health shock risk, critical illness insurance, and housing services Christoph Hambel (Goethe University Frankfurt, Germany)	Adam Marszk (Gdańsk University of Technology, Poland)
	Impact of agency costs on firm performance: Evidence from Vietnam Duc Hoang Le (National Economics University, Vietnam), Phuong Ta (National Economics University, Vietnam), Tuan Tran (National Economics University, Vietnam), Nha Pham (National Economics University, Vietnam), Kien Nguyen (National Economics University, Vietnam), Hang Nguyen (Nghe An College of Economics, Vietnam)	Dinh Tri Vo (IPAG Business School, France & University of Economics Hochiminh City, Vietnam)
	Exchange-traded funds in Europe: Growth trajectories and forecasts	Christoph Hambel (Goethe University)

	Adam Marszk (<i>Gdańsk University of Technology, Poland</i>), Ewa Lechman (<i>Gdańsk University of Technology, Poland</i>)	Frankfurt, Germany)
16:30 – 18:00	Fbis: Banking, Corporate Governance and Finance VIII	Oslo 4th Floor
	Chair: Samir Saadi , <i>Telfer School of Management, University of Ottawa, Canada & IPAG Business School, France</i>	Discussant
	Executive age and gender and corporate financial decisions: Evidence from U.S Firms Mahmoud Agha (<i>The University of Western Australia, Australia</i>)	Evgeni Peev (<i>Vienna University of Economics and Business, Austria</i>)
	The effects of Canadian SOX on the price discount of Canadian equity offerings Arturo Rubalcava (<i>University of Regina, Canada</i>)	Samir Saadi (<i>Telfer School of Management, University of Ottawa, Canada & IPAG Business School, France</i>)
	Ultimate ownership of large firms in Europe Evgeni Peev (<i>Vienna University of Economics and Business, Austria</i>), Todor Yalamov (<i>Sofia University, Bulgaria</i>)	Mahmoud Agha (<i>The University of Western Australia, Australia</i>)
	Does Media Coverage Affect Credit Rating Change Decisions? Kent Baker (<i>Kogod School of Business, American University, United States</i>), Shantanu Dutta (<i>Telfer School of Management, University of Ottawa, Canada</i>), Samir Saadi (<i>Telfer School of Management, University of Ottawa, Canada & IPAG Business School, France</i>) and Ligang Zhong (<i>Odette School of Business, University of Windsor, Canada</i>)	Arturo Rubalcava (<i>University of Regina, Canada</i>)
16:30 – 18:00	F: Marketing VII Retailing	Berlin 3rd Floor
	Chair: Aniket Sengupta , <i>Neoma Business School, France</i>	Discussant
	A hedonic and utilitarian approach to understanding consumers' social commerce purchase intention: The mediating role of trust Karine Aoun Barakat (<i>Saint Joseph University of Beirut, Lebanon</i>), Amal Dabbous (<i>Saint Joseph University of Beirut, Lebanon</i>), May Merhej Sayegh (<i>Saint Joseph University of Beirut, Lebanon</i>)	Sorio Rossella (<i>ICN Business School & University of Lorraine, France</i>)

	<p>The prescriptive roles of avatars in the online wine shopping experience</p> <p>Insaf Khelladi (ICN Business School & University of Lorraine, France), Sylvaine Castellano (Paris School of Business, France), Vincent Dutot (IPAG Business School, France), Sorio Rossella (ICN Business School & University of Lorraine, France), Justine Charlemagne (Marussia Beverages BV, France)</p>	<p>Plavini Punyatoya (Xavier Institute of Management, Xavier University, India)</p>
	<p>Impulse buying behaviour in online medium: The perspective of the stimulus-organism-response model</p> <p>Plavini Punyatoya (Xavier Institute of Management, Xavier University, India)</p>	<p>Aniket Sengupta (Neoma Business School, France)</p>
	<p>Value creation of business intelligence & analytics in retailing</p> <p>Aniket Sengupta (Neoma Business School, France), Lanlan Cao (Neoma Business School, France)</p>	<p>Karine Aoun Barakat (Saint Joseph University of Beirut, Lebanon)</p>
16:30 – 18:00	<p>Fbis: Marketing VIII Marketing Digital* <i>*This session will be held in French</i></p>	<p>Amsterdam 3rd Floor</p>
	<p>Chair: Elodie Deprince, University of Mons, Belgium</p>	<p>Discussant</p>
	<p>La dimension sociale de l'expérience de consommation multi-canal</p> <p>Bahia Abouessououd (National School of Business and Management in Settati, Morocco), Salima Jazi (National School of Business and Management in Settati, Morocco)</p>	<p>Isabelle Aimé (IPAG Business School, France)</p>
	<p>Le rôle central des experts dans la transformation digitale du marketing</p> <p>Isabelle Aimé (IPAG Business School, France), Fabienne Berger-Remy (Sorbonne Business School, France), Marie-Eve Laporte (Sorbonne Business School, France)</p>	<p>Sandra Arrivé (IPAG Business School, France)</p>
	<p>Stratégie de contenu de marque digitale: Nature et logiques sous-jacentes d'une pratique marketing hybride</p> <p>Sandra Arrivé (IPAG Business School, France)</p>	<p>Elodie Deprince (University of Mons, Belgium)</p>
	<p>Réseaux sociaux numériques et PME : Quels sont les risques d'utilisation des réseaux sociaux numériques à l'international ?</p> <p>Elodie Deprince (University of Mons, Belgium), Angy Geerts (University of Mons, Belgium)</p>	<p>Bahia Abouessououd (National School of Business and Management in Settati, Morocco)</p>

16:30 – 18:00	F: Management and Economics Issues in the Public Sector (and non-profit) IV Public and private investment	Warszawa 3rd Floor
	Chair: Stéphane Straub, <i>Toulouse School of Economics, France</i>	Discussant
	Public private partnerships under financial constraints Luciano Greco (<i>University of Padova, Italy</i>), Marco Buso (<i>CRIEP-University of Padova, Italy</i>)	Ingy Helmy (<i>Paris School of Economics, France</i>)
	Between a rock and a hard place: Remunicipalizations and privatizations for water services Simon Porcher (<i>Sorbonne Business School, France</i>), Marion Chabrost (<i>Compass Lexecon, France</i>), Stéphane Saussier (<i>Sorbonne Business School, France</i>)	Luciano Greco, (<i>University of Padova, Italy</i>)
	Infrastructure projects' characteristics and institutional investors preferences: Evidence from project finance public-private partnerships Ingy Helmy (<i>Paris School of Economics, France</i>)	Carla Bader (<i>IAE Lille, France</i>)
	A coevolutionary approach to the emergence of public-private partnerships in a developing country Carla Bader (<i>IAE Lille, France</i>), Zoe Le Squeren (<i>IAE Lille, France</i>), Xavier Lecocq (<i>IAE Lille, France</i>)	Simon Porcher (<i>Sorbonne Business School, France</i>)
16:30 – 18:00	F: Geopolitics III* Du cas des agents publics à celui des agents privés de la Grande distribution <i>*This session will be held in French</i>	Roma 1st Floor
	Chair: Pierre Conessa, <i>Sciences Po University, France</i>	Discussant N/A
	La laïcité et les agents publics Christian Vallar (<i>University of Côte d'Azur, France</i>)	
	Radicalisation islamiste en entreprise : le cas de la grande distribution Eric Denécé (<i>The French Center for Research on Intelligence, France</i>)	
	Un demi-siècle d'Islam politique sur le lieu de travail en France Leslie Shaw (<i>ESCP Europe Business School, France & Trinity College, University of Dublin, Ireland</i>)	
16:30 – 18:00	F: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" VII Evaluating Environmental & Social Efficiency	Paris 2nd Floor
	Chair: Guoliang Yang, <i>University of Chinese Academy</i>	Discussant

	<i>of Sciences, China</i>	
	Sustainability and managerial implications Eshari Withanage (<i>University of Siegen, Germany</i>)	Hui Wen (<i>Liaoning University, China</i>)
	Is there a financial incentive for firms to fulfill corporate social responsibility (CSR) under CSR reporting regulation? Evidence from China Hui Wen (<i>Liaoning University, China</i>), George Deltas (<i>University of Illinois at Urbana-Champaign, United States</i>)	Ruimin Pei (<i>University of Chinese Academy of Sciences, China</i>)
	Regional innovation efficiency evaluation of Chinese pharmaceutical manufacturing industry: An analysis based on Malmquist Index and Tobit regression Ruimin Pei (<i>University of Chinese Academy of Sciences, China</i>), Guoliang Yang (<i>University of Chinese Academy of Sciences, China</i>), Xiaoxiao Liu (<i>University of Chinese Academy of Sciences, China</i>)	Eshari Withanage (<i>University of Siegen, Germany</i>)

16:30 – 18:00	Fbis: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" VIII Les nouveaux défis de l'inclusion II* <i>*This session will be held in French</i>	Praha 2nd Floor
	Chair: André Boyer , <i>University of Nice, France & IPAG Business School, France</i>	Discussant
	Les défis pluriels du salariat-aidant dans une organisation mutualiste. Enjeux stratégiques et regards portés par les collaborateurs Maria Giuseppina Bruna (<i>IPAG Business School, France</i>), Nathalie Montargot (<i>La Rochelle Business School, France</i>), François Bellami (<i>IPAG Business School, France</i>)	Anissa Louzir-Ben Hassine (<i>Tunis University, Tunisia</i>)
	Un regard croisé sur le côté sombre de la diversité culturelle nationale en équipe de travail Anissa Louzir-Ben Hassine (<i>Tunis University, Tunisia</i>), Lakhal Lassaad (<i>University of Sousse, Tunisia</i>)	Jeanette Mcdonald (<i>IPAG Business School, France</i>)
	Le rôle prépondérant d'internet et des médias sociaux dans la perception du tourisme éthique chez les jeunes Manel Guechtouli (<i>IPAG Business School, France</i>), Jeanette Mcdonald (<i>IPAG Business School, France</i>)	Lahboub Zouiri (<i>Mohammed V University at Souissi, Morocco</i>)
	Informalité, inclusion et participation économique de la femme marocaine	Nathalie Montargot (<i>La Rochelle Business</i>)

	Aichatoul Rama Kamagaté (<i>Cadi Ayyad University, Morocco</i>), Lahboub Zouiri (<i>Mohammed V University at Souissi, Morocco</i>)	<i>School, France</i>
16:30 – 18:00	F: Subconference in "Family Business Research" VI Corporate Governance in Family Firms	Kopenhag 3rd Floor
	Chair: Petra Moog , <i>University of Siegen, Germany</i>	Discussant
	Same same or different? Do family investors fit better than other investors for family firms? An empirical prove Olaf Matthaeus Rottke (<i>Cisneros University, Spain</i>)	Michela De Rosa (<i>University of Salerno, Italy</i>)
	Estimating family firms' survival probability: The role of corporate governance beyond financial ratios Rosalia Santulli (<i>University of Salerno, Italy</i>), Carmen Gallucci (<i>University of Salerno, Italy</i>), Michele Modina (<i>University of Molise, Italy</i>), Michela De Rosa (<i>University of Salerno, Italy</i>)	Said Touni (<i>National School of Business and Management, Hassan II University of Casablanca, Morocco</i>)
	Family firm and corporate governance: An empirical review Said Touni (<i>National School of Business and Management, Hassan II University of Casablanca, Morocco</i>)	Olaf Matthaeus Rottke (<i>Cisneros University, Spain</i>)

Wednesday, July 10, 2019

08:45 – 09:00	Registration & Coffee	Ground Floor
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09:00 – 10:30 Parallel Sessions (G)

09:00 – 10:30	G: Banking, Corporate Governance and Finance IX	Oslo 4th Floor
	Chair: Saqib Aziz, <i>Rennes School of Business, France</i>	Discussant
	Innovation and bargaining in M&As Ekaterina Gavrilova (<i>Bocconi University, Italy</i>)	Maurice Mccourt (<i>University of Melbourne, Australia</i>)
	Leveraging local knowledge or global advantage: Cross border bank mergers and acquisitions in Africa Canan Yildirim (<i>Rennes School of Business, France</i>), Dieter Vanwalleghem (<i>Rennes School of Business, France</i>), Anthony Mukanya (<i>Rennes School of Business, France</i>)	Saqib Aziz (<i>Rennes School of Business, France</i>)
	Global leveraged buyout deal performance: A cross-border cross-cultural perspective Maurice Mccourt (<i>University of Melbourne, Australia</i>), Xiao Jia (<i>ESSEC Business School, France</i>)	Ekaterina Gavrilova (<i>Bocconi University, Italy</i>)
	Do differences in societal trust let the cross-border mergers die? Saqib Aziz (<i>Rennes School of Business, France</i>), Muhammad Farooq Ahmad (<i>IÉSEG School of Management, France</i>)	Canan Yildirim (<i>Rennes School of Business, France</i>)
09:00 – 10:30	G ^{bis} : Banking, Corporate Governance and Finance X	Warszawa 3rd Floor
	Chair: Ibrahim Jamali, <i>American University of Beirut, Lebanon</i>	Discussant
	Dynamics and causality in distribution between spot and future precious metals: A copula approach Marwa Talbi (<i>University of Sousse, Tunisia & University of Lyon 1, France</i>), Christian De Peretti (<i>Claude Bernard University Lyon 1, France</i>), Lotfi Belkacem (<i>University of Sousse, Tunisia</i>)	Ibrahim Jamali (<i>American University of Beirut, Lebanon</i>)
	Cryptocurrency market risk assessment Thi Thu Thuy Dao (<i>University of Paris 8, France</i>)	Andrew Isaak (<i>University of Mannheim, Germany & SolBridge</i>)

		International School of Business, Republic of Korea)
	Predicting commodity currency returns using commodity price changes Ibrahim Jamali (American University of Beirut, Lebanon), Ilyes Abid (ISC Paris Business School, France), Khaled Guesmi (IPAG Business School, France)	Marwa Talbi (University of Sousse, Tunisia & University of Lyon 1, France)
	Regulated and prohibited but growing: The emergence and growth of the market for bitcoin trading, 2010-2018 Andrew Isaak (University of Mannheim, Germany & SolBridge International School of Business, Republic of Korea), Suleika Bort (University of Mannheim, Germany)	Thi Thu Thuy Dao (University of Paris 8, France)

09:00 – 10:30	G: Operations and Supply Chain Management II Operations in Industry 4.0	Praha 2nd Floor
	Chair: Dominique Bonet Fernandez , IPAG Business School, France	Discussant
	Industry 4.0 project portfolio management in manufacturing enterprises Robert Pellerin (Polytechnique Montreal, Canada), Sophie Richard (Polytechnique Montreal, Canada), Jocelyn Bellemare (University of Quebec in Montreal, Canada)	Lili Petriashvili (Georgian Technical University, Georgia)
	Capacity and pricing optimisation in the presence of ancillary items John Wilson (Ivey School of Management, Canada)	Robert Pellerin (Polytechnique Montreal, Canada)
	Optimal management of material flows in supply chain Lili Petriashvili (Georgian Technical University, Georgia), Tinatin Kaishauri (Georgian Technical University, Georgia), Mzevinar Nozadze (Georgian Technical University, Georgia)	John Wilson (Ivey School of Management, Canada)

09:00 – 10:30	G: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" IX Special Session: The new challenges of Alterity, Diversity & Inclusion II	Paris 2nd Floor
	Chair: Yochanan Altman , Vienna University of Economics and Business, Austria	Discussant
	The 'new' migration for work phenomenon from	

	Greece to Germany: the pursuit of emancipation and recognition in the context of work Invited Speaker: Joana Vassilopoulou, Associate Professor in Human Resource Management, Brunel Business School, United Kingdom	
	Driving a diversity policy as a change process: A theoretical model to face socio-organizational resistances and address equality, diversity and inclusion challenges of post-modern companies Maria Giuseppina Bruna (IPAG Business School, France), Jean François Chanlat (Paris Dauphine University, France)	Joana Vassilopoulou (Brunel Business School, United Kingdom)
	Does it pay to invest in Japanese women? Evidence from the MSCI Japan Empowering Women Index Jonathan Peillex (EMLV Business School, France)	Maria Giuseppina Bruna (IPAG Business School, France)

09:00 – 10:30	G: Subconference in “Family Business Research” VII Ownership in Family Firms Chair: Andrea Calabrò, IPAG Business School, France	Kopenhagen 3rd Floor Discussant
	Family ownership and longevity as value drivers for a successful and sustainable firm internationalization Sören Frerich (Witten/Herdecke University, Germany)	Mariateresa Torchia (International University of Monaco, Monaco)
	Owner structure in distressed firms: A qualitative approach and suggestions for future research Thomas Dücker (University of Siegen, Germany)	Sören Frerich (Witten/Herdecke University, Germany)
	TMT involvement in family firm's growth-related strategic decision-making: A dynamic capability perspective Mariateresa Torchia (International University of Monaco, Monaco), Axel Walter (Business Consultant, Germany)	Thomas Dücker (University of Siegen, Germany)

10:30 – 10:45	Coffee Break	Ground Floor
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10:45 – 12:15 Parallel Sessions (H)

10:45 – 12:15	H: Banking, Corporate Governance and Finance XI Chair: Valentina Bruno, American University, United States	Oslo 4th Floor Discussant
	Actively managed European funds in a new regulatory context: Scale effects and performance dynamics	Saker Sabkha (University of Paris)

	Hery Razafitombo (<i>University of Lorraine, France</i>), Veasna Khim (<i>University of Lorraine, France</i>)	Nanterre, France)
	US treasury auctions and inflation swap market dynamics Shehryar Amin (<i>ESSEC Business School, France</i>), Romeo Tedongap (<i>ESSEC Business School, France</i>)	Valentina Bruno (<i>American University, United States</i>)
	The impact of oil market conditions on the sovereign CDS volatility: An artificial neural network self-exciting threshold auto-regressive (ANN-SETAR) approach Saker Sabkha (<i>University of Paris Nanterre, France</i>), Christian De Peretti (<i>Claude Bernard University Lyon 1, France</i>)	Veasna Khim (<i>University of Lorraine, France</i>)
	Dollar exchange rate as a credit supply factor: Evidence from firm-level exports Valentina Bruno (<i>American University, United States</i>)	Shehryar Amin (<i>ESSEC Business School, France</i>)

10:45 – 12:15	H: Entrepreneurship VI Innovation and entrepreneurship	Stockholm 4th Floor
	Chair: Adnane Maalaoui, IPAG Business School, France	Discussant
	Innovation for entrepreneurial companies: What can they learn from jazz music Hong Bui (<i>University of Bath, United Kingdom</i>), Maksim Belitski (<i>HEG School of Management Fribourg, University of Applied Sciences Western Switzerland, Switzerland</i>), Monika Herzig (<i>Indiana University, United States</i>)	Mariia Gorbunova (<i>National Research Lobachevsky State University of Nizhni Novgorod, Russia</i>)
	Entrepreneurship in emerging markets: Impact of internationalization and ict use Mariia Gorbunova (<i>National Research Lobachevsky State University of Nizhni Novgorod, Russia</i>), Vyacheslav Ovchinnikov (<i>National Research Lobachevsky State University of Nizhni Novgorod, Russia</i>)	Hong Bui (<i>University of Bath, United Kingdom</i>)
	Institutional risks and national rates of opportunity entrepreneurship activity: A panel analysis for OECD countries Brahim Gaies (<i>IPAG Business School, France</i>), Adnane Maalaoui (<i>IPAG Business School, France</i>), Erno Tornikoski (<i>University of Exeter, United Kingdom</i>)	Marina Van Geenhuizen (<i>Delft University of Technology, The Netherlands</i>)
	University spin-off firms' early growth: Playing safe with knowledge benefits from network diversity? Marina Van Geenhuizen (<i>Delft University of Technology, The Netherlands</i>), Mozhdeh Taheri (<i>Delft</i>)	Brahim Gaies (<i>IPAG Business School, France</i>)

	University of Technology, The Netherlands)	
10:45 – 12:15	H: Marketing IX Marketing Communication	Berlin 3rd Floor
	Chair: Ruchi Gupta , <i>University of Delhi, India</i>	Discussant
	Development of new scale of e-opinion leader and moderating role of product involvement between e-opinion leader and brand related variables Hela Cherif-Benmiled (<i>University of Paris 1 Panthéon-Sorbonne, France</i>)	Ronan De Kervenoael (<i>Rennes School of Business, France</i>)
	Authenticity work and brand custodians: Leveraging interobjective representations for digital advertising Alexandre Schwob (<i>Excelia Group, France</i>), Ronan De Kervenoael (<i>Rennes School of Business, France</i>), Mark Palmer (<i>Queen's University, United Kingdom</i>)	Ruchi Gupta (<i>University of Delhi, India</i>)
	Micro-celebrity endorsement: A digital strategy to reach young consumers Ruchi Gupta (<i>University of Delhi, India</i>)	Jeffrey Anderson (<i>California State University, United States</i>)
	Peer-influence and social network endorsement for different nonprofits and for-profit companies Maryam Tofighi (<i>California State University, United States</i>), Ebrahim Mazaheri (<i>Wilfrid Laurier University, Canada</i>), Jeffrey Anderson (<i>California State University, United States</i>)	Hela Cherif-Benmiled (<i>University of Paris 1 Panthéon-Sorbonne, France</i>)
10:45 – 12:15	H: Management and Economics Issues in the Public Sector (and non-profit) V Public Policies	Warszawa 3rd Floor
	Chair: Peter Fandel , <i>Slovak University of Agriculture, Slovakia</i>	Discussant
	Alternative mechanisms of IP protection: Evidence from corporate venture capital investments in the automotive ecosystem Maria Teresa Aguilar Rojas (<i>Paris Dauphine University, France</i>), Jordana Viotto Da Cruz (<i>Paris Dauphine University, France</i>)	Peter Fandel (<i>Slovak University of Agriculture, Slovakia</i>)
	Decentralisation policies in public administration in Czech Republic and Slovakia and their impact on building offices scale efficiency Peter Fandel (<i>Slovak University of Agriculture, Slovakia</i>), Eleonora Marisova (<i>Slovak University of Agriculture, Slovakia</i>), Tomas Malatinec (<i>Technical University, Slovakia</i>), Ivana Lichnerova (<i>Slovak University of Agriculture, Slovakia</i>)	Aurélia Heurteux (<i>IAE Nice Graduate School of Management, France</i>)

	Managing global performance in local authorities: the case study of the metropolis of Nantes Aurélia Heurteux (<i>IAE Nice Graduate School of Management, France</i>)	Maria Teresa Aguilar Rojas <i>(Paris Dauphine University, France)</i>
10:45 – 12:15	H: Subconference in "Business Ethics, CSR and Diversity Management: Towards Social Inclusiveness, Environmental Efficiency and Global Sustainability" X The new challenges of Gender Equality, Diversity & Inclusion	Paris 2nd Floor
	Chair: Béchir Ben Lahouel , <i>IPAG Business School, France</i>	Discussant
	Third party interventions in workplace bullying? How targets' performance shapes evaluations and helping intentions of human resource professionals and employee representatives Eva Zedlacher (<i>Webster Vienna Private University, Austria</i>)	Béchir Ben Lahouel <i>(IPAG Business School, France)</i>
	Corporate social performance and financial performance in the airline industry: New research strategies Béchir Ben Lahouel (<i>IPAG Business School, France</i>), Brahim Gaies (<i>IPAG Business School, France</i>), Maria Giuseppina Bruna (<i>IPAG Business School, France</i>)	Mariana Sales <i>(IPAG Business School, France)</i>
	The economic crisis and austerity policies in Brazil: Effects on women Marilane Oliveira Teixeira (<i>University of Campinas, Brazil</i>), Mariana Sales (<i>IPAG Business School, France</i>), Marie Jose Scotto (<i>IPAG Business School, France</i>), Sonia Sireyjol (<i>IPAG Business School, France</i>)	Eva Zedlacher <i>(Webster Vienna Private University, Austria)</i>

List of Participants

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Mcilkenny	Philip	<i>Telfer School of Management - University of Ottawa, Canada & IPAG BUbusiness School, France</i>
Mesly	Olivier	<i>ICN Business School, France</i>
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Millner	Antony	<i>London School of Economics, United Kingdom</i>
Miloud	Tarek	<i>INSEEC School of Business & Economics, France</i>
Minina	Alisa	<i>IPAG Business School, France</i>
Moisseron	Jean Yves	<i>The French National Research Institute for Development, France</i>
Montargot	Nathalie	<i>La Rochelle Business School & IPAG Business School, France</i>
Moog	Petra	<i>University of Siegen, Germany</i>
Moroz	David	<i>South Champagne Business School, France</i>
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Muñoz-Bullon	Fernando	<i>Charles III University of Madrid, Spain</i>
Mutascu	Mihai	<i>ESCE International Business School, France</i>

N

Naik	Gopal	<i>Indian Institute of Management Bangalore, India</i>
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Nesje	Frikk	<i>University of Heidelberg, Germany</i>
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Nguyen	Duc Khuong	<i>IPAG Business School, France</i>
Nguyen	Mai	<i>Amsterdam University of Applied Sciences, The Netherlands</i>
Nguyen	Thang	<i>California State University Long Beach, United States</i>
Nguyen	Thi Viet Ha	<i>PAG Business School, France</i>
Nicolò	Domenico	<i>University Mediterranea of Reggio Calabria, Italy</i>
Nozadze	Mzevinar	<i>Deorgian Technical University, Georgia</i>
Nuansi	Phimai	<i>National Institute of Development Administration, Thailand</i>

O

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Overödder	Richard	<i>University of Siegen, Germany</i>

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Patosha	Olga	<i>National Research University Higher School of Economics, Russia</i>
Pecchioli	Bruno	<i>South Champagne Business School, France</i>
Peev	Evgeni	<i>Vienna University of Economics and Business, Austria</i>
Pei	Ruimin	<i>University of Chinese Academy of Sciences, China</i>
Peillex	Jonathan	<i>EMLV Business School, France</i>
Pellerin	Robert	<i>Polytechnique Montreal, Canada</i>
Petriashvili	Lili	<i>Georgian Technical University, Georgia</i>
Piaser	Gwenaël	<i>IPAG Business School, France</i>
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Porcher	Simon	<i>Sorbonne Business School, France</i>
Puaschunder	Julia	<i>Columbia University, United States</i>
Punyatoya	Plavini	<i>Xavier Institute of Management, Xavier University, India</i>

Q

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Quélin	Bertrand	<i>HEC, France</i>

R

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Razavi	Emmanuel	<i>Multipolar World Institute, Spain</i>
Razgallah	Myriam	<i>University of Grenoble Alpes, France</i>
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Reddy	Surender	<i>Saginaw Valley State University, United States</i>
Regalado-Pezua	Otto	<i>ESAN Graduate School Of Business, Peru</i>
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Rottke	Olaf Matthaeus	<i>Cisneros University, Spain</i>
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S

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Schalck	Christophe	<i>IPAG Business School, France, France</i>
Schweizer	Lars	<i>Goethe University Frankfurt, Germany</i>

Schwob	Alexandre	<i>Excelia Group, France</i>
Scotto	Marie Jose	<i>IPAG Business School, France</i>
Sehnem	Simone	<i>University of West of Santa Catarina, Brazil</i>
Sengupta	Aniket	<i>Neoma Business School, France</i>
Sengupta	Aditi	<i>Auburn University, United States</i>
Sharpe	Stacey	<i>California State University, United States</i>
Shaw	Jason	<i>Nanyang Business School, Singapore</i>
Shaw	Leslie	<i>ESCP Europe Business School, France & Trinity College, University of Dublin, Ireland</i>
Shmelev	Stanislav	<i>Environment Europe, United Kingdom</i>
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Soendergaard	Mikael	<i>Aarhus University, Denmark</i>
Song	Yaoyao	<i>University of Chinese Academy of Sciences, China</i>
Sorio	Rossella	<i>ICN Business School & University of Lorraine, France</i>
Sparling	Lynn	<i>Okanagan College, Canada</i>
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Stutz	Christian	<i>HWZ University of Applied Sciences in Business Administration Zurich & University of Zurich, Switzerland</i>

T

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Tan	Caroline S.L	<i>University of Tsukuba, Japan</i>
Tchankam	Jean-Paul	<i>Kedge Business School, France</i>
Terramorsi	Patrice	<i>University of Corsica Pasquale Paoli, France</i>
Teulon	Frédéric	<i>IPAG Business School, France</i>
Topaloglou	Nikolas	<i>Athens University of Economics and Business, Greece & IPAG Business School, France</i>
Torchia	Mariateresa	<i>International University of Monaco, Monaco</i>
Tornikoski	Erno	<i>Exeter Business School, United Kingdom</i>
Totowa	Jacques	<i>University of the Witwatersrand, South Africa</i>
Toumi	Said	<i>National School of Business and Management, Hassan II University of Casablanca, Morocco</i>
Toumi	Manel	<i>University of Paris 13, France</i>
Tounsi	Said	<i>Mohammed V University of Rabat, Morocco</i>
Touzani	Lilia	<i>Higher Institute of Management of Tunis, Tunisia</i>
Trabelsi	Dhoha	<i>ESCE International Business School, France</i>
Tran	Minh Tuan	<i>School of Banking and Finance, Vietnam</i>
Tran	Tra	<i>IPAG Business School, France</i>
Trivedi	Pankaj	<i>K. J. Somaiya Institute of Management Studies and Research, India</i>
Trocin	Cristina	<i>University Ca' Foscari of Venice, Italy</i>
Tsalas	Andreas	<i>University of Peloponnese, Greece</i>
Tsui-Auch	Lai Si	<i>Nanyang Technological University, Singapore</i>

U

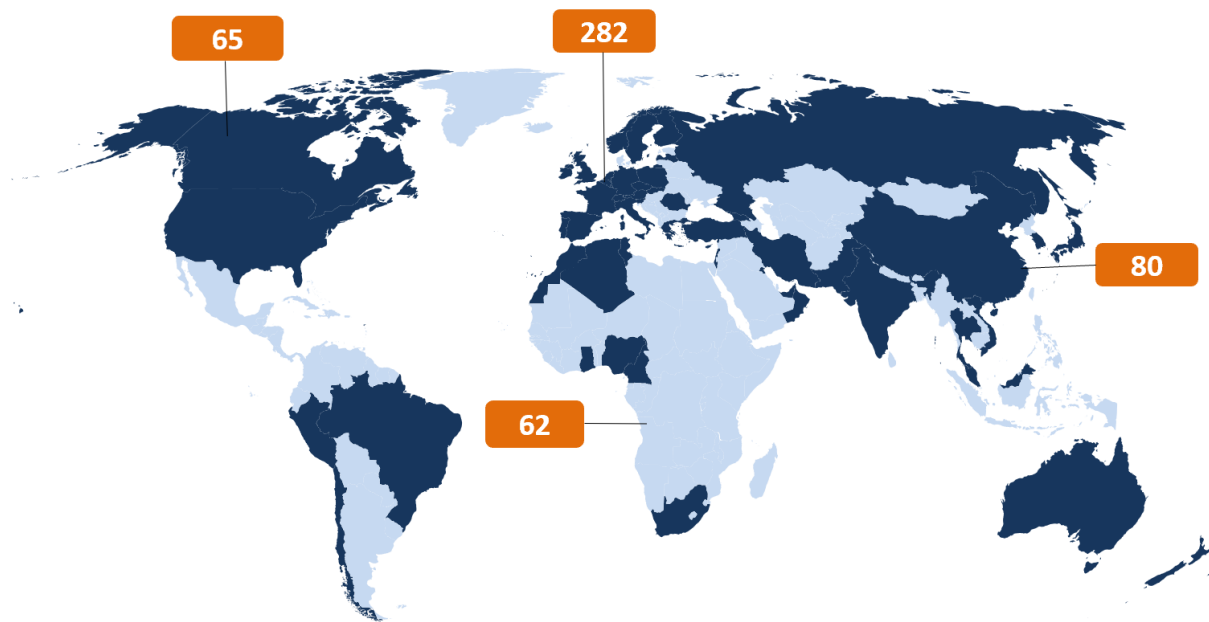
Ullah	Saif	<i>John Molson School of Business, Concordia University, Canada</i>
V		
Vallar	Christian	<i>University of Côte d'Azur, France</i>
Van Geenhuizen	Marina	<i>Delft University of Technology, The Netherlands</i>
Vasquez Lavin	Felipe	<i>University of Desarrollo, Chile</i>
Vassilopoulou	Joana	<i>Brunel University London, United Kingdom</i>
Veasna	Khim	<i>University of Lorraine, France</i>
Velcovska	Šárka	<i>Technical University of Ostrava, Czech Republic</i>
Verbeke	Alain	<i>University of Calgary, Canada</i>
Vernier	Marie-France	<i>ESDES School of Business and Management, France</i>
Viassone	Milena	<i>University of Turin, Italy</i>
Vincendeau	Benjamin	<i>PAG Business School, France</i>
Vincent	Julia	<i>IPAG Business School, France</i>
Vo	Dinh-Tri	<i>IPAG Business School, France & University of Economics Hochiminh City, Vietnam</i>
Von-Mettenheim	Hans-Jörg	<i>IPAG Business School, France</i>
Vu	Linh	<i>Vietnam Japan University, Vietnam National University, Vietnam</i>
W		
Wang	Charlotte	<i>IPAG Business School, France</i>
Wen	Hui	<i>Liaoning University, China</i>
Wilson	John	<i>Ivey School of Management, Canada</i>
Withagen	Cees	<i>IPAG Business School, France</i>
Withanage	Eshari	<i>University of Siegen, Germany</i>
X		
Xian	Huiping	<i>University of Sheffield, United Kingdom</i>
Y		
Yami	Nafisah	<i>University of Liverpool, United Kingdom</i>
Yang	Guoliang	<i>University of Chinese Academy of Sciences, China</i>
Yildirim	Canan	<i>Rennes School of Business, France</i>
Yoon	David	<i>University of Leeds, United Kingdom</i>
Z		
Zapletalová	Sárka	<i>Silesian University in Opava, Czech Republic</i>
Zedlacher	Eva	<i>Webster Vienna Private University, Austria</i>
Zeppini	Paolo	<i>Nice Sophia Antipolis University, France</i>
Zormpas	Dimitrios	<i>University of Bologna, Italy</i>
Zouaoui	Haykel	<i>University of Carthage, Tunisia</i>
Zouiri	Lahboub	<i>Mohammed V University at Souissi, Morocco</i>

List of participants by country

	Algeria	2		Malaysia	1
	Australia	4		Monaco	3
	Austria	4		Morocco	7
	Belgium	2		Peru	1
	Brazil	1		Poland	2
	Canada	18		Republic of Korea	2
	Chile	2		Romania	1
	China	7		Russia	2
	Czech Republic	2		Singapore	3
	Denmark	1		Slovakia	4
	Finland	2		South Africa	1
	France	119		Spain	5
	Georgia	3		Sweden	1
	Germany	11		Switzerland	2
	Greece	3		Syria	1
	India	4		Thailand	2
	Ireland	1		The Netherlands	5
	Israel	1		Tunisia	6
	Italy	13		United Arab Emirates	3
	Japan	2		United Kingdom	21
	Latvia	1		United States	13
	Lebanon	2		Vietnam	4
	Luxembourg	1			

IRMBAM 2019 Submissions

The International Research Meeting in Business and Management (IRMBAM) is among the leading conferences in Europe. This year, 489 high-quality submissions from 58 countries have been received.



AN INTERNATIONAL IMPACT

EUROPE [282] France [136], United Kingdom [28], Germany [20], Italy [26], Spain [10], Belgium [3], Switzerland [10], Netherlands [6], Greece [5], Ireland [3], Monaco [4], Portugal [3], Sweden [1], Austria [5], Norway [2], Slovakia [1], Finland [2], Luxembourg [2], Romania [2], Czech Republic [4], Latvia [3], Slovenia [1], Poland [2], Russia [3].

ASIA & OCEANIA [80] India [11], Pakistan [5], China [10], Vietnam [2], Israel [5], Republic of Korea [4], Turkey [1], Japan [3], Hong Kong [3], Australia [8], Kuwait [1], New Zealand [3], Malaysia [2], Lebanon [3], Qatar [1], United Arab Emirates [4], Thailand [1], Singapore [5], Oman [2], Iran [1], Georgia [2], Cyprus [1].

NORTH & SOUTH AMERICA [65] United States [26], Canada [25], Chile [7], Peru [2], Brazil [4], Guadeloupe [1].

AFRICA [62] Tunisia [27], Algeria [9], Morocco [14], South Africa [2], Cameroon [1], Nigeria [8], Ghana [1].

Facts and Figures since 2010

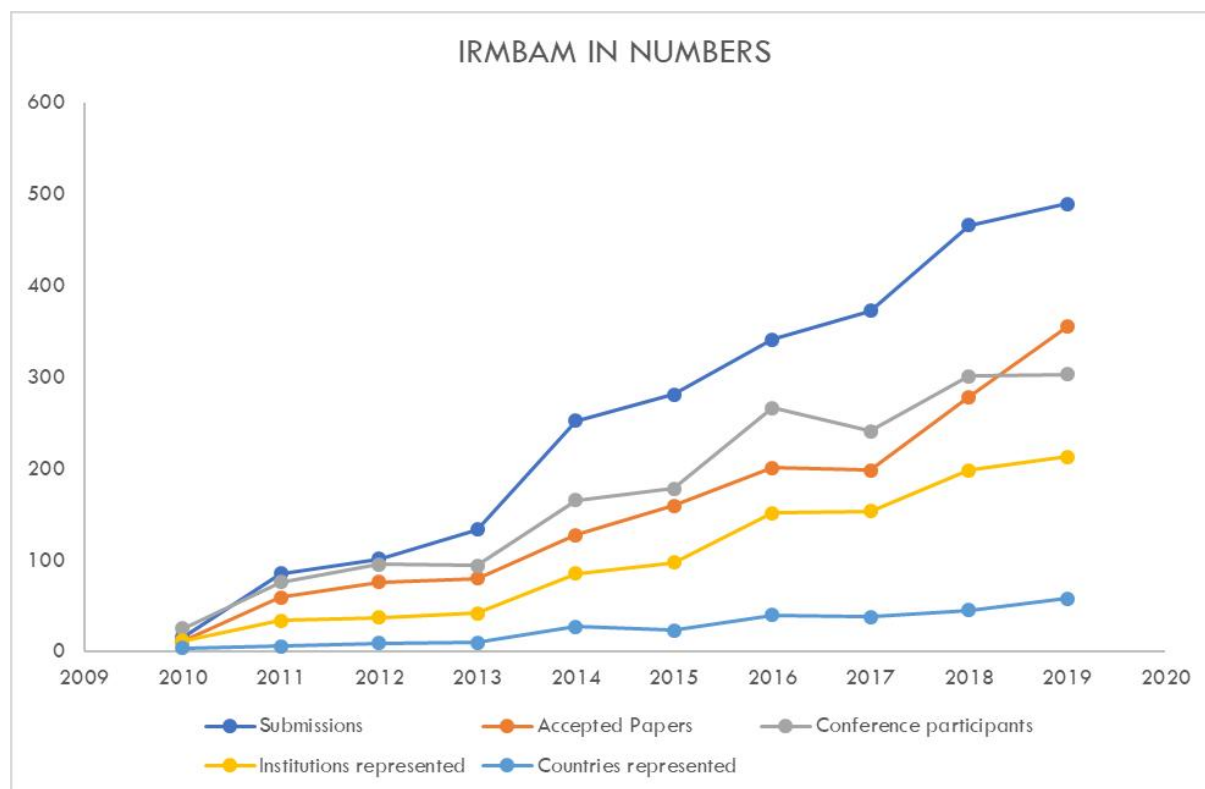


Year	Submissions	Accepted Papers	Conference participants	Institutions represented	Countries represented
IRMBAM-2019	489	355	303	213	58
IRMBAM-2018	466	278	301	198	45
IRMBAM-2017	372	198	241	153	38
IRMBAM-2016	341	201	266	151	40
IRMBAM-2015	281	159	178	97	23
IRMBAM-2014	252	127	165	85	27
IRMBAM-2013	133	80	94	42	10
IRMBAM-2012	101	76	95	37	9
IRMBAM-2011	85	59	76	34	6
IRMBAM-2010	16	11	25	12	4

IRMBAM has become increasingly visible in the last few years while keeping an original positioning.

The 2019 program consists of **76** sessions and will bring **264** presenters from universities across the world. The IRMBAM is highly competitive: More than 489 submitted papers have been reviewed. Unfortunately, many good papers could not be included in the final program due to limited space.

The Nice July Meeting is slowly but firmly taking its place among the major European conferences in economics and management.



Practical Information

Registration and information desk

The registration and information desk will be open throughout the entire Conference.

Badges

The name badge given to you when you registered ensures your admission to the Conference venue. Please make sure you wear it at all times. It is also necessary to wear your name badge also during lunch and at social events.

Wi-Fi connection

Wi-Fi connection is available at the conference venue from July 8th morning to July 10th until the closing.

Program changes

General announcements, changes and updates to the programme will be displayed at the registration desk.

Useful IPAG contacts

IRMBAM secretary: m.dimova@ipag.fr

Conference organizers: tra.tran@ipag.fr, thithuthuy.dao@ipag.fr

Instructions for presentations

Each parallel session lasts 90 minutes.

The suggested time allocation is: 15-20 minutes for presentation, 5-10 minutes for discussion. Chairs are invited to use any residual time for allowing further discussion from the audience. Chairs also make sure that the time available is divided equally among the papers to be presented.

Medical assistance, hospitals

Please contact the information desk if you need medical assistance during the conference hours.

Upcoming conferences

PFMC 2019

9th Paris financial Management Conference (PFMC)
<https://pfmc2018.sciencesconf.org/>

Date: **December 16-18, 2019**

Add: IPAG Business School, 184 boulevard Saint Germain, 75006 Paris

Deadline for the submissions: **July 31, 2019**

Keynote Speakers:

- **Renée B Adams**, *Professor of Finance, Saïd Business School, University of Oxford, United Kingdom*
- **Gustavo Manso**, *Professor of Finance, Haas School of Business, University of California at Berkeley, United States*

ISEFI 2020

8th International Symposium on Environment and Energy Finance Issues (ISEFI)
<https://isefi.sciencesconf.org/>

Date: **May 28-29, 2020**

Call for paper: **September 2019**

Deadline for the submissions: **March 6, 2020**

IRMBAM 2020

11th International Research Meeting on Business and Management (IRMBAM)
<https://ipag-irm.sciencesconf.org/>

Date: **July 2-4, 2020**

Add: IPAG Business School Nice, 4 boulevard Carabacel, Nice

Call for paper: **October 2019**

Deadline for the submissions: **March 22, 2020**

Tourism and cultural spots



LA PROMENADE DES ANGLAIS

« *La promenade des Anglais* » (English walk) is an avenue following the seaside. Because of its history and its exceptional situation (by the sea, lined by prestigious hotels), it is one of the most famous avenues of the world.

THE TOWN OF NICE

Nice is a stunning seaside location with an old town, and with an architecture under Italian influence. No place in France compares to Nice. Cours Saleya the famous flower market), place Massena... not to be missed.



THE MUSEUM OF MODERN ART - MAMAC

A museum dedicated to modern art and contemporary art. 4 000 square meters of display space will allow visitors to enjoy artistic works of Yves Klein or Nikky de Saint Phalle.



Saint Nicolas Cathedral

The most important religious building of the orthodox cult outside Russia. The Russian orthodox cathedral was opened in 1912, thanks to the generosity of Russia's Tsar Nicolas II.



The Cimiez spot (north-east of the town)

The Arena, the roman ruins, the archeological museum, the garden of the monastery (a panoramic view on Nice and the Bay of Angels).



Other ideas :

- The "Marc Chagall" museum (36 avenue du Dr Ménard, Nice)
- The bowling Nice Acropolis (5 Esplanade Kennedy, Nice)
- Go to Monaco and visit the Océanographique museum

INTERNATIONAL RESEARCH MEETING IN BUSINESS AND MANAGEMENT

10 YEARS IMPACT

2 500
SUBMISSIONS



1 700
PARTICIPANTS



400
INSTITUTIONS



60
COUNTRIES

[HTTPS://IPAG-IRM.SCIENCESCONF.ORG](https://ipag-irm.sciencesconf.org)